



“Making Secondary Education More Affordable One Rental Textbook at a Time”

Final Report (December 29, 2011)



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Executive Summary

A serialized textbook rental program model was used for the U.S. Department of Education – FIPSE Special Focus grant (FIPSE) textbook rental program. Titan Shops is the bookstore division of the CSU Fullerton Auxiliary Services Corporation (CSUFASC) at California State University of Fullerton (CSUF). Titan Shops spent \$560,521 over the four terms (Spring 2010, Fall 2010, Spring 2011, and Fall 2011) to purchase textbooks for rental. This amount includes the \$255,210 (\$300,000 awarded less \$44,790 in indirect costs) in federal funds and rental income generated from textbooks purchased. As of September 30, 2011, \$152,545 of the rental income that was generated remained to be spent. These funds will be used within the textbook rental program in the upcoming Spring and Fall 2012 terms. By Fall 2011, the FIPSE rental titles spanned 881 courses, 65 departments, and all eight colleges (Appendix A).

After four semesters (seven terms) of data, it can be concluded that there is no need for faculty commitment to ensure a successful textbook rental program. The FIPSE program generated \$466,285 in rental income (rental, late, and replacement fees) over the two years and will continue to generate income. Over the two years, the FISPE program funds generated an estimated \$594,951.19 in savings to students (a 198% return on the initial \$300,000 grant funds) and will continue to grow (Appendix B).

A. Project Goals

The project had three (3) goals which targeted the three (3) major barriers of entry to textbook rental programs for bookstores. The first goal, addressed the need for faculty commitment, and was to determine the apparent risk (loss to the bookstore) associated with selecting and renting

textbooks without a campus/faculty/department commitment. The next goal, focused on capital investment, was to determine if there are preferred categories (college, department, course level, enrollment size, textbook age, and retail price) that make renting specific titles better than others. The third goal, focused on capital returns, was to determine the rental fee tolerance of students. All three goals combined provide bookstores with information to determine break-even points and capital payback schedules in an effort to successfully structure a sustainable textbook rental program.

B. Project Objectives

The project had three (3) main objectives. The first objective was to use funding (as allocated in the budget narrative) to purchase textbooks where a faculty commitment was not secured. The next objective was to purchase textbooks and analyze rent-thru data (rental units as a percentage of course enrollments) across a variety of categories. The categories targeted were selected to obtain data across each category: college, department, course level, age of edition, enrollment size, and the new retail price of textbooks being rented. The final objective was to set various rental fee structures (as a percentage of the new textbook retail price) to collect rent-thru data and determine if rent-thru percentages decrease as the rental fee increases.

C. Overview of Findings

Based on the FIPSE textbook rental program data, a rental program can be successful without faculty commitment. Using the data from Spring 2010, the FIPSE program break-even will be reached after three terms. This can be seen with Spring 2010 purchases of \$70,669.90 generating rental income of \$32,751.84 (average rental fee was 47%) in the first term. Additionally, return-

on-investment (ROI) averages (by price option and number of terms) were calculated and showed the earliest break-evens in term two, with most recognizing break-even by term four (Appendix C). It should be noted that a store's ROI is delayed and places pressure on cash flow under a rental program compared to a traditional sales model. This can be mitigated to some degree by increasing the rental fee, but will ultimately remain an issue for the store to address and determine a lag which is acceptable.

Though all categories recognized rent-thru percentages (as a percentage of course enrollment), two categories performed lower than others. Within the course-level category, Graduate (500+ level) titles had the lowest average rent-thru percentage. When considering the new retail price of a rental title, the lower new retail price (less than \$25) of the textbook had a lower average rent-thru which may demonstrate a student's preference to purchase a textbook than rent when sales price is close to the rental fee.

The third objective was to assign different rental fees to textbooks. Textbook rental fee pricing varied and titles that demonstrated a decreasing rental fee structure over time showed greater average rent-thru percentages than other pricing options. There did not appear to be a correlation between the rental fee charged and rent-thru as even the higher rental fee titles realized comparable rent-thru percentages.

One thing that was evident, students are looking for ways to lower the cost of secondary education. On average, 9.1% of the students chose to rent a textbook (in a class that offered a FIPSE rental option) when obtaining the course materials at Titan Shops. This compared to

16.5% when combining both Titan Shops' and the FIPSE rental titles (TOTAL). This amount demonstrates that price is an important consideration for students when attempting to secure the desired course materials. It is anticipated that this percentage could be higher if students were able to choose which titles to rent instead of the store predetermining (limiting) the choice of rentals for students. It is believed that the industry will see a shift from serialized textbook rental programs to non-serialized in an effort to provide greater choice (and savings) to students while improving effectiveness and flexibility of textbook inventory.

II. Textbook Rental Title Selection

Several factors were considered when selecting titles for the FIPSE textbook rental program. First, departments that did not currently have a textbook rental option available (under Titan Shops' existing textbook rental program) to expand rental title offering, next titles with regular use (same title used over several semesters), titles of different age (grades) were targeted, and finally course level variations were targeted. Additionally, courses with enrollment of less than 25 and titles with retail (new) price less than \$25 were targeted as part of the initial FIPSE textbook rental program selection.

The average class size with a FIPSE rental title at CSUF was 112.75. A percentage of the maximum enrollment was allocated when determining the quantity of rental units. This percentage ranged from 2% - 57%. On average (in Fall 2011), 14.6% of units (8,290 units/56,754 units) were available for titles in the FIPSE textbook rental program. It is important to note that some quantities were kept low to maximize rent-thru and student reach by offering more titles (breadth over depth). On average, 9.1% of the students chose to rent a textbook (in a class that

offered a FIPSE rental option) when obtaining the course materials at Titan Shops (both in-store and online).

III. Textbook Rental Title Purchases (Budget to Actual Comparison)

The FIPSE grant awarded Titan Shops - CSUFASC \$300,000.00 in October 2009. Less the required Indirect Cost (IDC) allocation (\$44,790.00) left \$255,210.00 to purchase course materials for rent (and FIPSE required travel and expenses). It is important to note that in addition to the budgeted amount of federal funds rental income generated in one term was used to purchase textbooks in the upcoming term. Over the two years, 8,290 textbooks were purchased with \$560,520.53 (FIPSE funds and rental income generated) generating \$466,285.06 in rental income (Appendix B).

IV. Data Planning and Collection

A. Baseline Measures

Existing measures of the Titan Shops' textbook rental program are used as baseline measurements. Titan Shops' program which was launched in Spring 2005, based much of its development from programs on other campuses such as Central Missouri. The Titan Shops' program began by applying a rental fee of 35% (of new) when there is a faculty commitment and a rental fee of 45% when there is not. However, this was not held constant and changed in Fall 2011 as the textbook rental landscape changed. Pricing models (including textbook rental fees) became more dynamic and competitive using online market pricing for comparison. Titan Shops commits approximately \$250,000 every year towards textbook rental inventory purchases. The

existing program benefits approximately 10,000 students each year with annual savings exceeding \$750,000.

B. Data Collection Instruments

Titan Shops relies on its Missouri Book Services (MBS) management system for the tracking of student textbook rentals. The data collected from the system was exported to Excel workbooks for review, calculations, and analysis of rent-thru for targeted categories as stated in the program objectives. Customer (student) satisfaction surveys are conducted every Fall (usually in the month of September). Open-ended comments from Fall 2010 stated two specific areas for improvement were “cheaper prices” and “more rental books.”

C. Respondents

The respondents included students enrolled at CSUF that possess a campus Titan Card (CSUF Identification Card) and were enrolled in a class where a FIPSE rental title (funded by the FIPSE grant) was available. In Spring 2010, there were 17,026 students enrolled in the courses covered with a FIPSE rental title and 1,174 (6.9%) books rented generating rental income of \$32,751.84 with estimated student savings of \$36,932.93 (calculated by the rental income and dividing by the average rental fee, less rental income). Another 4,641 (27.3%) chose to purchase copies (new and used). It is unclear as to what the remaining 11,211 (65.8%) chose to do regarding securing the necessary course material.

In Summer 2010, there were 1,583 students enrolled in the courses covered with a FIPSE rental title and 174 (11.0%) books rented generating rental income of \$2,928.29 with estimated student

savings of \$3,726.91. Another 334 (21.1%) chose to purchase copies (new and used). In Fall 2010, there were 37,895 students enrolled in the courses covered with a FIPSE rental title and 2,751 (37.2%) books rented generating rental income of \$92,152.25 with estimated student savings of \$108,178.73. Another 11,336 (29.9%) chose to purchase copies (new and used). In Intersession 2011, there were 178 students enrolled in the courses covered with a FIPSE rental option with 6 (3.4%) books were rented generating rental income of \$4,641.01 with estimated student savings of \$6,409.01. Another 52 (29.2%) chose to purchase copies (new and used).

In Spring 2011, there were 40,585 students enrolled in the courses covered with a FIPSE rental option with 3,567 (8.8%) books were rented generating rental income of \$143,357.33 with estimated student savings of \$149,522.65. Another 9,847 (24.3%) chose to purchase copies (new and used). In Summer 2011, there were 5,195 students enrolled in the courses covered with a FIPSE rental option with 833 (16.0%) books were rented generating rental income of \$8,963.96 with an estimated student savings of \$10,522.91. Another 1,179 (22.7%) chose to purchase copies (new and used). In Fall 2011, there were 56,754 students enrolled in the courses covered with a FIPSE rental option with 5,983 (10.5%) books were rented generating rental income of \$202,511.00 with estimated student savings of \$279,658.05. Another 13,513 (23.8%) chose to purchase copies (new and used).

Over the two years, 14,488 textbooks were rented in the FIPSE program generating \$466,285.06 in textbook rental income and an estimated \$594,951.19 in student savings. It is important to note that the number of rent units is an approximate (slightly overstated) as the MBS system does not distinguish between a unit having been rented, returned, and re-rented (instead of stating one

rental, showed as two). This point was conveyed to MBS for review and possible enhancement. Sales Audit reports (MBS system) were used to obtain rental income and estimate student savings.

The textbook rental return policy: rental textbooks were due within one week following the week of finals (by that Friday). From that point up until two weeks before the start of the next semester, a late fee (the lesser of \$25 or the rental fee) was assessed if a book was returned. After which time the student was charged the replacement price and the student kept the textbook. The replacement fee was calculated by taking the initial new textbook retail price less the textbook rental fee. During the project, no communication was made to students to return rental textbooks. A summary of the number of late textbooks by term (combined programs) is in the chart below.

	Spring 2010			Summer 2010			Fall 2010			Spring 2011		
	Units	%	Students	Units	%	Students	Units	%	Students	Units	%	Students
Rentals	6,008			887			8,224			8,165		
Outstanding at Due Date	501	8%	457	41	5%	40	750	9%	673	529	6%	458
Outstanding as of 12/22/11	129	2%	121	10	1%	10	97	1%	83	376	5%	345
Holds placed at Due Date			251			37			585			386
Holds as of 12/22/11			36			6			72			106

The outstanding percentages ranged from 9%-6% by the due date demonstrate the importance to have communication (emails) with the students throughout the semester and at the end of a semester to provide reminders to return titles. In December 2011, Titan Shops was able to create an auto-generated email (outside the MBS system) tailored to each student reminding them of the rental return deadline. However, emails were sent in December 2011 (after the grant ended). So, results are not available for this report but the percentage of outstanding rentals and holds is anticipated to decrease. Stores need to find alternative ways to retrieve outstanding rentals. One

approach that is anticipated to be launched in early 2012 is a software application (PCI compliant) that enables stores to secure and charge a credit card for outstanding rental textbooks thus reduce the number holds to student records.

D. Comparison Group

Prior to Titan Shops' program, the textbook rental programs that existed at universities were fee-based (averaged) and incorporated in the tuition. It is difficult for universities today to migrate to such a format as institutional fees require approvals to implement. Additionally, obtaining faculty support may be difficult as it is seen to infringe on academic freedom. Universities that solely rent textbooks and include (charge) the rental fee in registration such as Central Missouri, are not good for comparison purposes.

The comparison group included students enrolled at CSUF that possess a campus Titan Card (CSUF Identification Card) and were enrolled in a class where a Titan Shops' rental title was available. The Titan Shops' rental program is self-funded by the CSUFASC (not funded by the FIPSE grant). In Spring 2010, there were 16,479 students enrolled in the courses covered with a Titan Shops rental option with 4,834 (29.3%) books rented. Another 2,890 (17.5%) chose to purchase copies (new and used). In Summer 2010, there were 2,031 students enrolled in the courses covered with a Titan Shops rental option with 713 (35.1%) books rented. Another 373 (18.4%) chose to purchase copies (new and used). In Fall 2010, there were 19,023 students enrolled in the courses covered with a Titan Shops rental option with 5,473 (28.8%) books rented. Another 3,861 (20.3%) chose to purchase copies (new and used). In Intersession 2011, there were 158 students enrolled in the courses covered with a Titan Shops rental option with 27

(17.1%) books rented. Another 16 (10.1%) chose to purchase copies (new and used). Spring 2011, there were 18,976 students enrolled in the courses covered with a Titan Shops rental option with 4,598 (24.2%) books were rented. Another 3,145 (16.6%) chose to purchase copies (new and used). Summer 2011, there were 1,814 students enrolled in the courses covered with a Titan Shops rental option with 627 (34.6%) books were rented. Another 251 (13.8%) chose to purchase copies (new and used). Fall 2011, there were 21,795 students enrolled in the courses covered with a Titan Shops rental option with 5,256 (24.1%) books were rented. Another 3,838 (17.6%) chose to purchase copies (new and used).

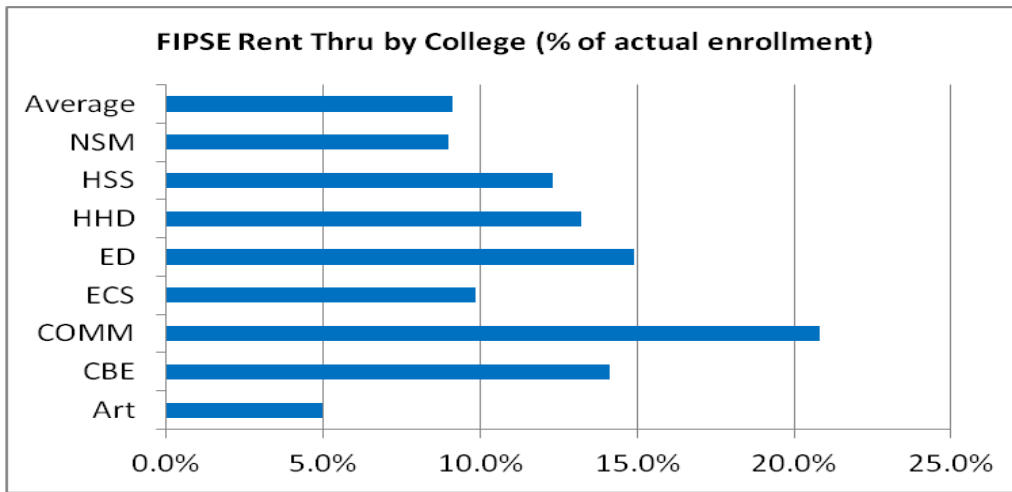
Recently, textbook rental programs have become increasingly popular with students and were included in the comparison group. Companies like Chegg.com and Bookrenter.com were used to assist with textbook rental price comparisons. It should be noted that these company use algorithms to calculate the rental fee, which constantly fluctuate. From periodic review of rental fee pricing during the period of the grant, the average rental fee from online renters ranged between 40% and 50%. The older the edition, the lower the rental fee became.

V. Summary of Category Findings

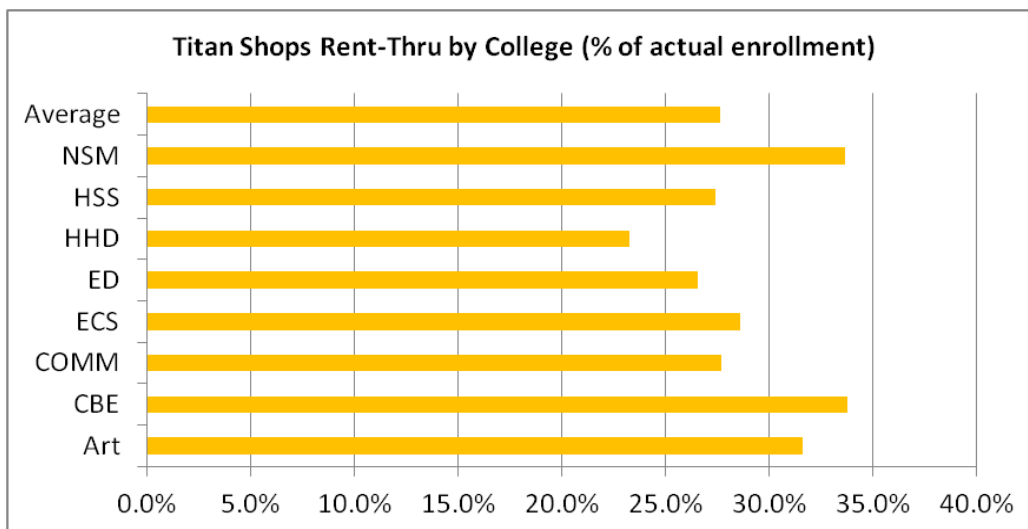
A. College

The results from the FIPSE program data collected from the MBS system demonstrate that all colleges recognized rent-thru percentages (Appendix D). However, the Colleges of the Arts (ART), Natural Sciences and Mathematics (NSM), and Engineering/Computer Sciences (ECS) had lower average percentages (5.0%, 9.0%, and 9.9% respectively) compared to the other five colleges which averages ranged from 12.3% to 20.8%. The College of Communications (COM)

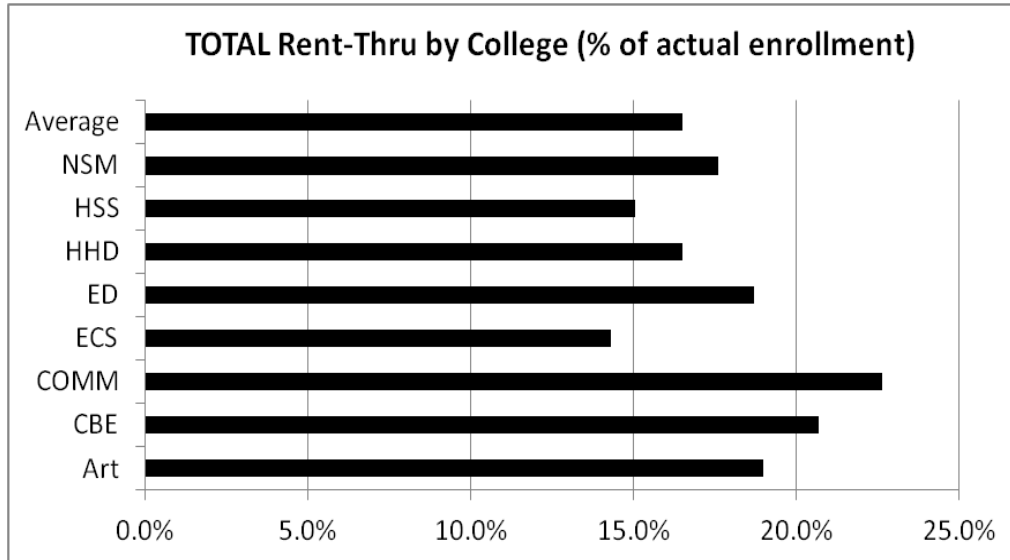
had the greatest rent-thru at 20.8%. The overall average rent-thru (over the two years) by college for the FIPSE program was 9.1%.



The results from the Titan Shops program differed and showed the College of Health and Human Development (HHD) had the lowest average percentage at 23.3% compared to the remaining seven which averages ranged from 26.6% to 33.7%. The Colleges of Business (CBE) and Natural Sciences and Mathematics (NSM) had the greatest rent-thru of 33.7% and 33.6%, respectively. The overall average rent-thru for the Titan Shops program was 27.6%.



Combining the data of both programs shows that ECS had the lowest average rent-thru (14.3%) and COM had the greatest at 22.7%, which is consistent with the FIPSE results. However, ECS had a title that recognized a maximum rent-thru of 54.2% in Summer 2010. The overall (TOTAL) rent-thru percentage was 16.5% for both programs. Therefore, even though titles in some colleges have greater rent-thru percentages than others, all colleges have rental potential.



B. Department

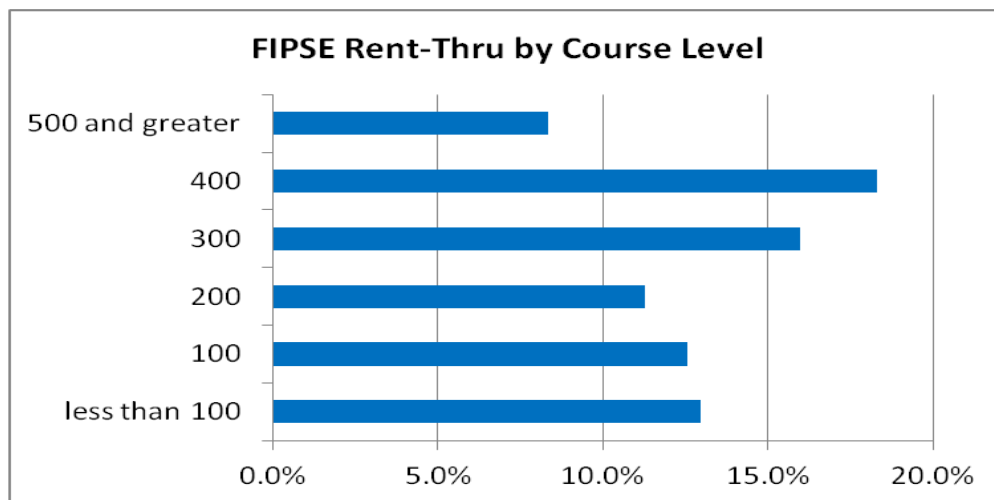
The results from the FIPSE program data collected from the MBS system demonstrate that all departments recognized rent-thru percentages (Appendix E). However, the Departments of Dance, Physics, Comparative Literature, Educational Doctorate, Music, and Mathematics were among the lowest percentages (1.6%, 2.5%, 2.7%, 3.5%, 3.7%, and 4.2% respectively). The remaining department percentages ranged from 5.2% to 31.9%. While the Departments of Gerontology, Accounting, Honors, and Human Services had the highest average rent-thru percentages at 31.9%, 29.9%, 26.7%, and 26.3%.

The results from the Titan Shops program differed and showed the Department of Kinesiology (KNES) had the lowest average percentage at 9.2% compared to the remaining averages that ranged from 17.7% to 46.4%. The Department of Chemistry had the greatest rent-thru at 46.4%.

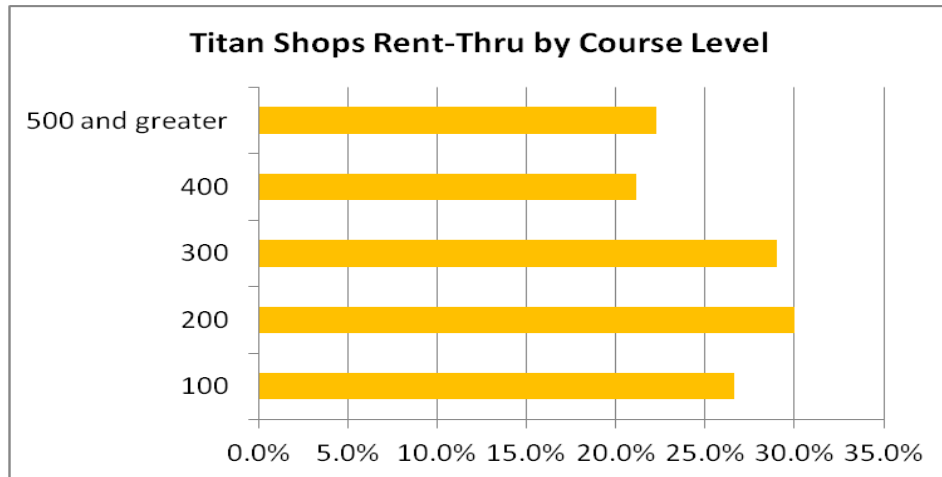
Combining the data of both programs shows that the Department of Dance had the lowest average rent-thru (1.6%) and Accounting had the greatest at 32.6%. These two department results are consistent with the FIPSE results. The Department of Dance maximum rent-thru was 3.2% in Fall 2011. Therefore, some departments have greater rent-thru percentages than others but all have rental potential.

C. Course-Level

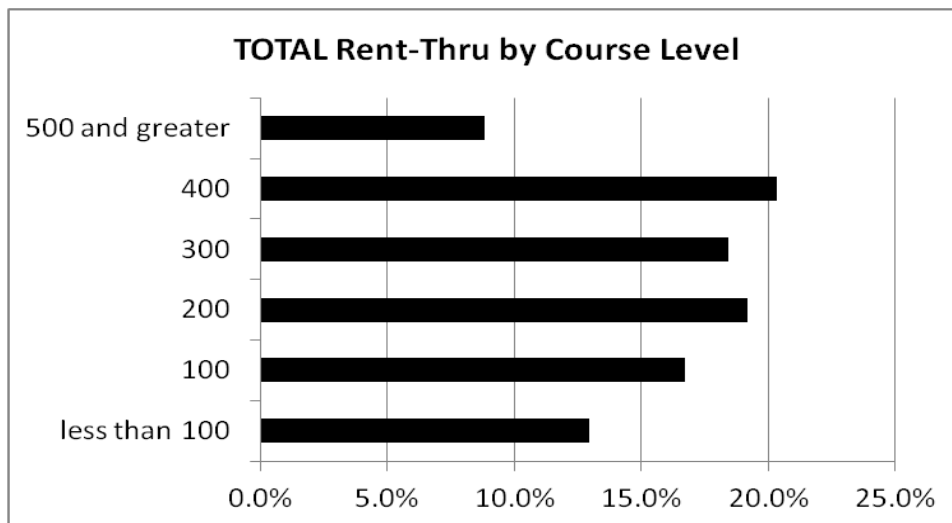
The results from the FIPSE program data collected from the MBS system demonstrate that all course-levels recognized rent-thru percentages (Appendix F). However, the “500 and greater” course-level was the lowest percentage (8.3%). The remaining course-level percentages ranged from 11.3% to 18.3%. The “400” course-level had the highest average rent-thru percentages at 18.3%.



The results from the Titan Shops program differed and showed the “400” and “500 and greater” course-levels had the lowest average percentage at 21.2% and 22.3%, respectively. Compared to the remaining averages ranged from 26.6% to 30.0%. The “200” course-level had the greatest rent-thru at 30.0%. The majority of the Titan Shops’ program titles tended to focus on the lower-level courses.

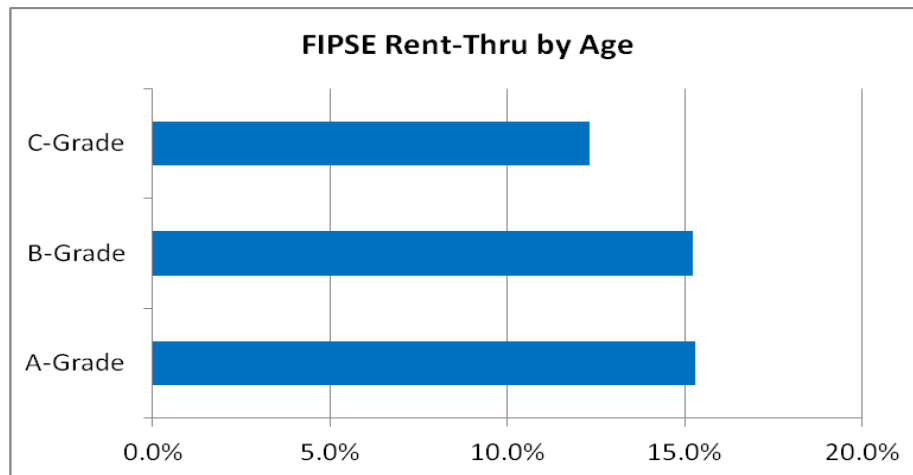


Combining the data of both programs shows that the “500 and greater” course-level had the lowest average rent-thru (8.8%) and the “400” course-level had the greatest at 20.3%. All course-levels had a maximum rent-thru that exceeded 42% in at least one term.



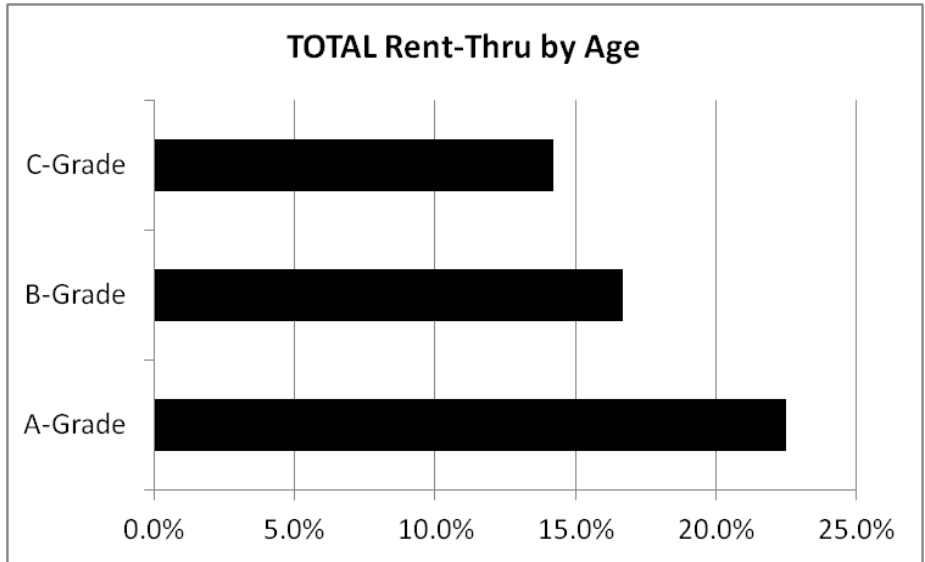
D. Age of Edition

The results from the FIPSE program data collected from the MBS system demonstrate that older titles with a C-Grade (1st year) recognized a slightly lower rent-thru percentages (Appendix G). The C-Grade (3+ years) titles had the lowest average rent-thru percentage (12.3%). The remaining grade percentages ranged from 15.2% to 15.3%.



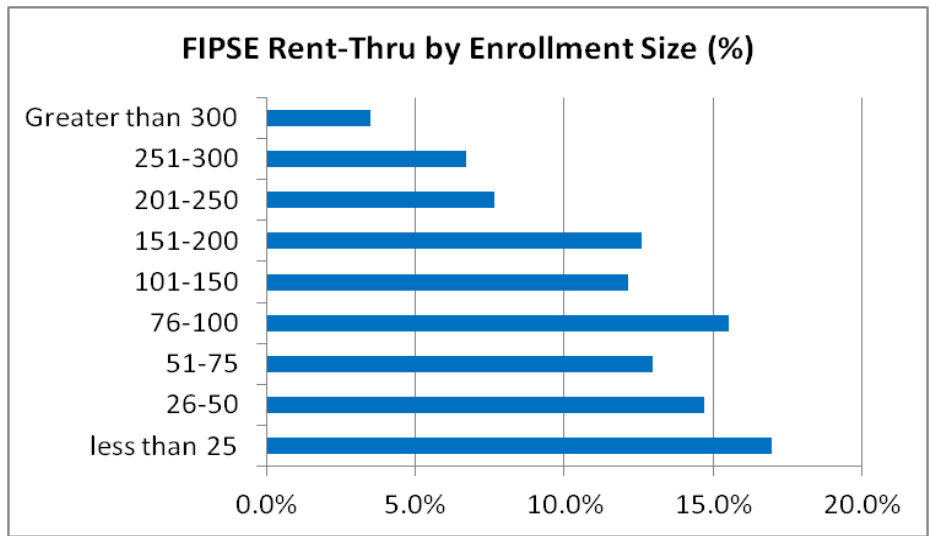
The results from the Titan Shops program only included A-Grade titles as the program is designed to maximize the number of semesters it can be rented. The A-Grade had a rent-thru at 27.6%.

Combining the data of both programs showed that C-Grade titles had the lowest average rent-thru (14.2%). However, overall a C-Grade title saw maximum rent-thru of 112.5% in Spring 2011 and another 60.9% in Summer 2010. Therefore, though A-Grade titles are likely to recognize higher average and more consistent rent-thru percentages, all grades have rental potential. One explanation as to newer titles having greater rent-thru is the increased availability and decreased pricing of substitutes (used textbooks) as the age of the title increases.



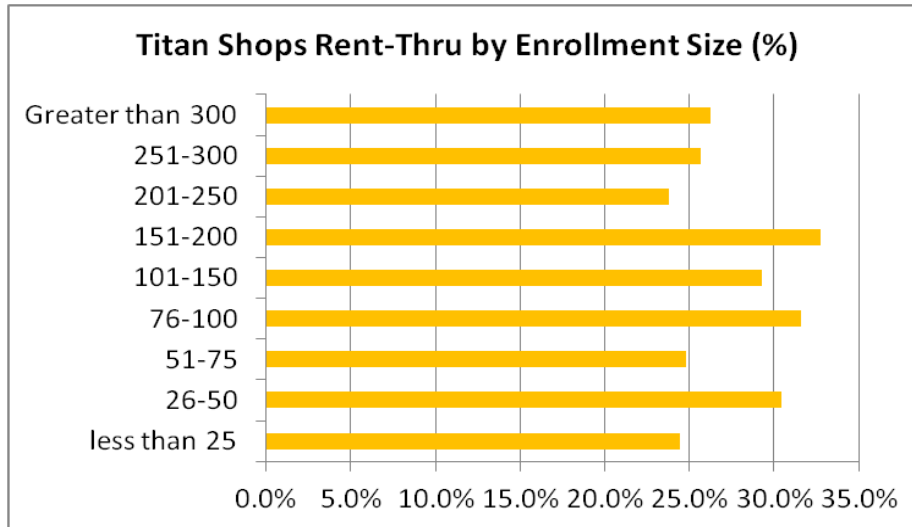
E. Enrollment

The results from the FIPSE program data collected from the MBS system demonstrated that all enrollment sizes (for courses) recognized rent-thru percentages (Appendix H). The “Greater than 300” was the lowest percentage (3.5%). The remaining grade percentages ranged from 6.7% to 17.0%. The “less than 25” titles had the highest average rent-thru percentages at 17.0%.

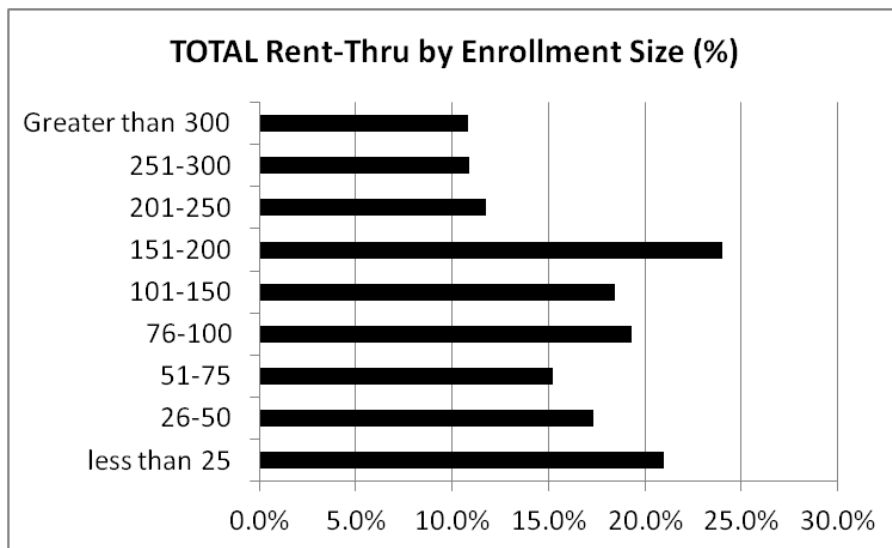


The results from the Titan Shops program differed and showed the “201-250” had the lowest average percentage at 23.8% compared to the remaining averages ranged from 24.5% to 32.7%.

The “151-200” had the greatest rent-thru at 32.7%.

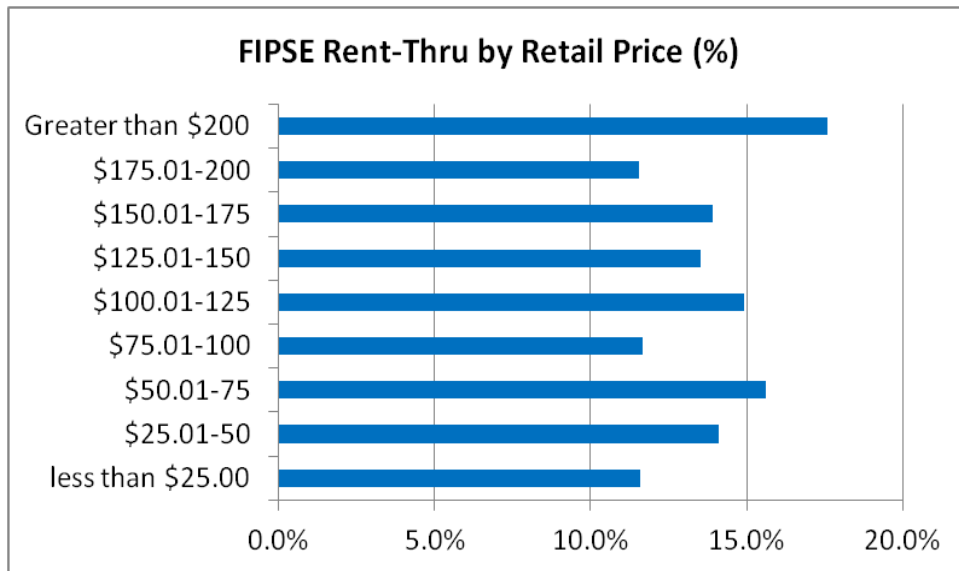


Combining the data of both programs showed that “251-300” and “greater than 300” titles had the lowest average rent-thru (10.9%). However, overall “251-300” titles saw maximum rent-thru of 42.5% in Spring 2010. Unfortunately, the data does support any conclusion regarding enrollment size as units are held constant – a limitation of a serialized textbook rental program.

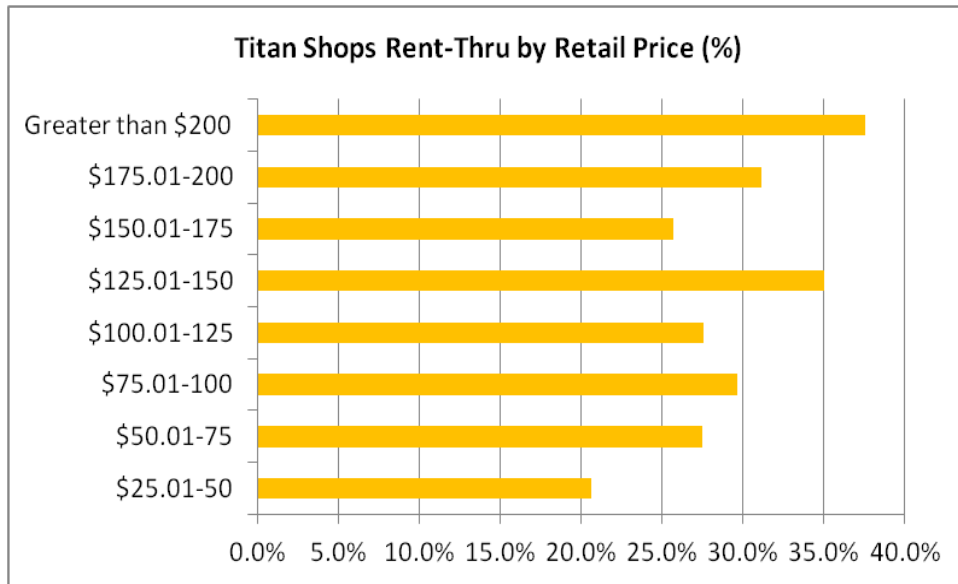


F. Retail Price

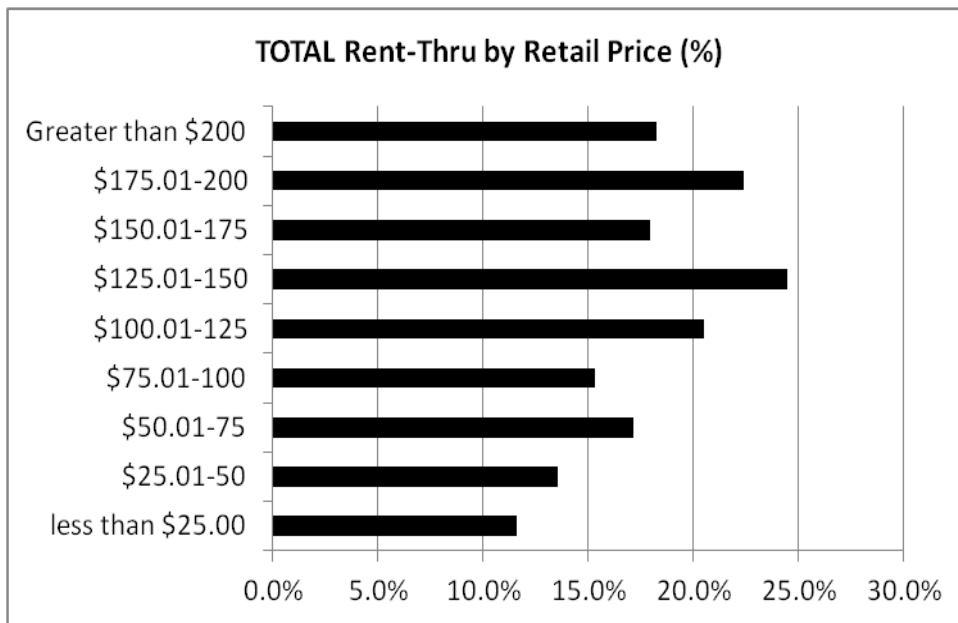
The results from the FIPSE program data collected from the MBS system demonstrate that all retail prices recognized rent-thru percentages (Appendix G). The “less than \$25.00” and “\$175.01-200” had the lowest percentage (11.6%), followed by “\$75.01-100” at 11.7%. The remaining percentages ranged from 13.5% to 17.6%. The “greater than \$200” titles had the highest average rent-thru percentages at 17.6%.



The results from the Titan Shops program differed slightly and showed the “\$25.01-50” had the lowest average percentage at 20.6% compared to the remaining averages ranged from 25.7% to 37.6%. It should be noted that there were no titles in the “less than \$25.00” category. The “greater than \$200” had the greatest rent-thru at 37.6%.



Combining the data of both programs showed that “less than \$25.00” titles had the lowest average rent-thru (11.6%). The data does support that lower priced titles (less than \$50.00) had lower average rent-thru percentages with higher priced titles having greater percentages. However, all categories recognized a maximum title rent-thru percentage over 40%.

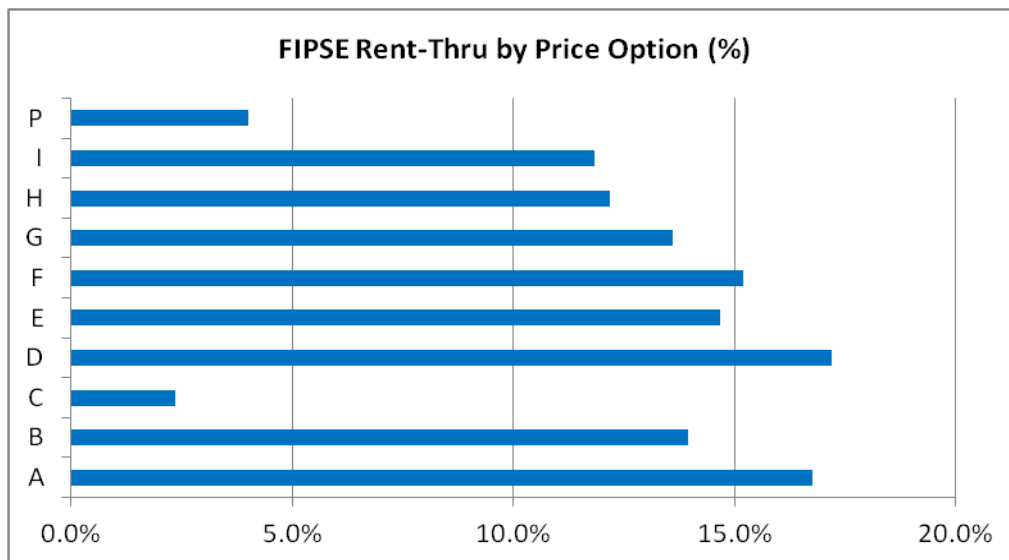


G. Pricing Option and Rental Fee

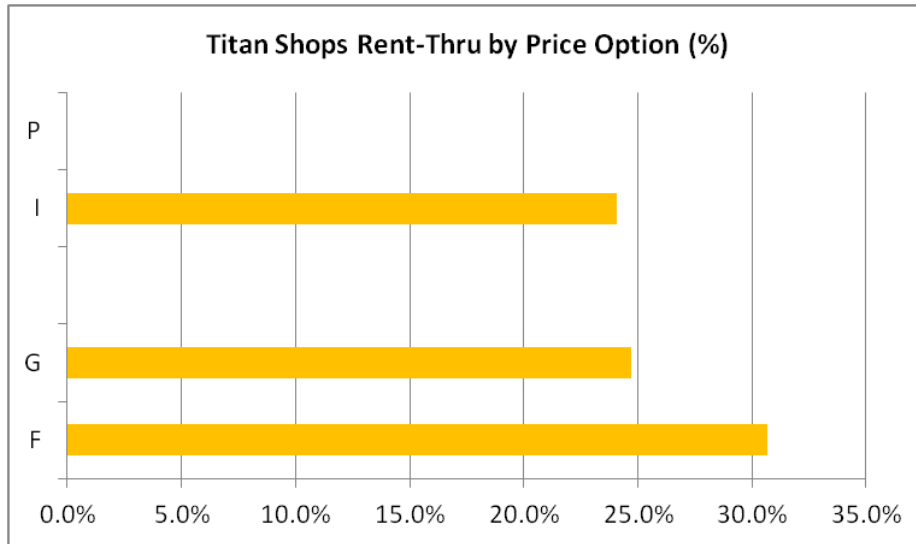
The following matrix was used when determining the rental amount/fee (percentage) for FIPSE titles and ranged from 17% to as high as 68% of the new textbook price, with some price options devaluing over term use. The option “P” was used to designate titles that were selected during the “pick-your-rental” promotion (Appendix J).

Option	Description	1st	2nd	3rd	4th	5th+	Notes
A	1 year - Two terms for New Editions	65%	55%	sell			May have limited prior use
B	1 year - Two terms for Current Editions	40%	40%	sell			Good prior use, may have a new edition in a year or so.
C	Multi-term Title	varies					Need to consider other required material when pricing
D	Sliding Rental Price - new editions	65%	55%	45%	35%	20%	Brand new editions
E	Sliding Rental Price - current editions	60%	50%	40%	30%	20%	Edition may have been used 1 or 2 times before
F	Traditional Rental Pricing	35%	35%	35%	35%	35%	For titles that are good candidates for the regular program
G	Traditional Rental Pricing - higher %	45%	45%	45%	45%	sell	Testing rent-thru at a higher rental price
H	Sliding Rental Price	50%	40%	30%	20%		
I	Variable by term	varies					Rental price varies by term, base on market pricing
P	Pick-your-Own rental	varies					Titles chosen by students during promotional offer (Appendix J)

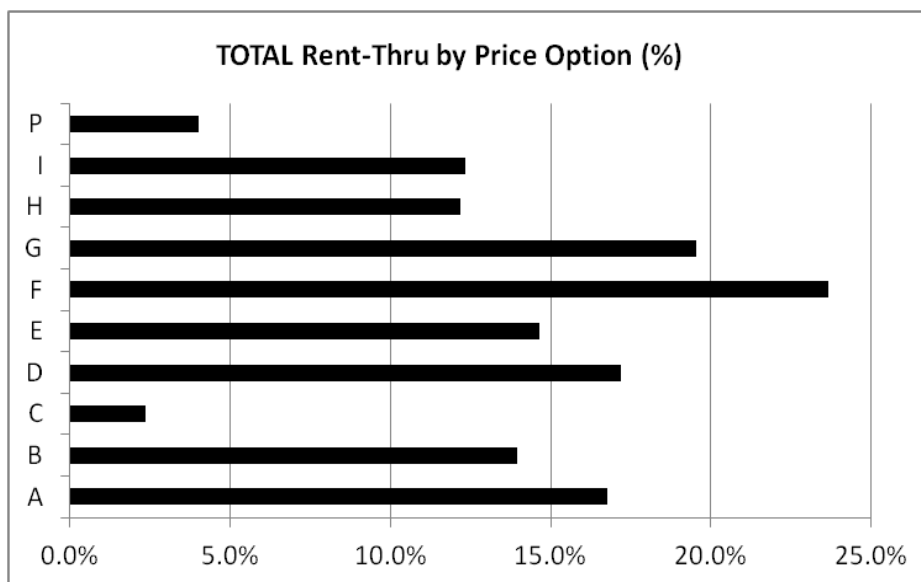
The results from the FIPSE data collected from the MBS system demonstrate that all retail price options recognized rent-thru percentages (Appendix K). The “D” and “A” price options had the greatest average rent-thru percentages. Not surprisingly “P” and “C” options had the lowest. In these cases only a few (usually one copy) is made available for rent or the students needed to use for multiple terms.



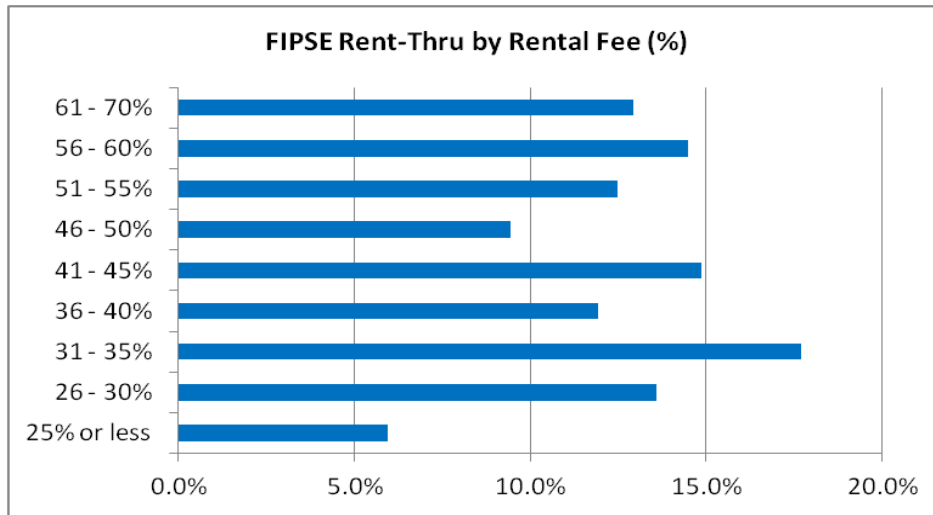
The results from the Titan Shops program is difficult to compare to because the program only included “F” and “G” options prior to Fall 2011. The Titan Shops’ program migrated to “I” option in Fall 2011. However, “F” option had the highest average rent-thru percentage 30.7%.



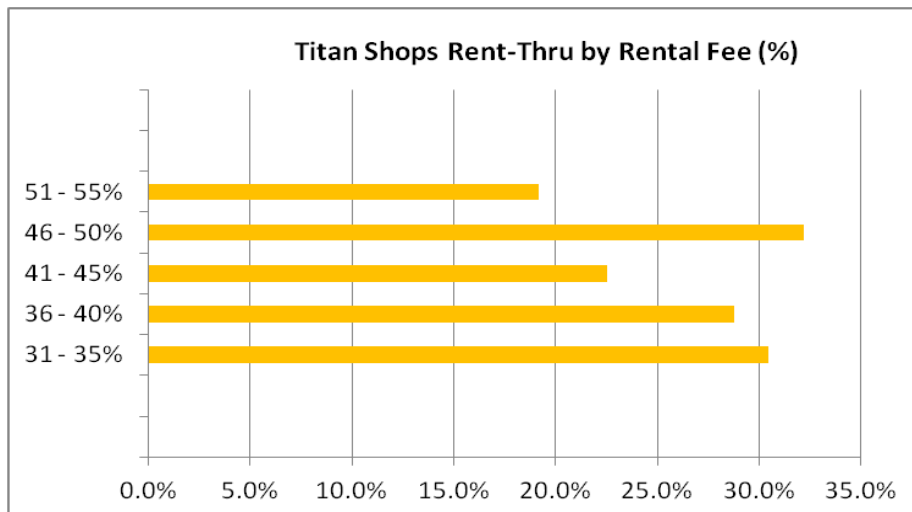
Combining the data of both programs shows that “F” option had the highest average rent-thru (23.7%). However, all categories recognized maximum rent-thru percentages over 40% except for “C” and “P” price options.



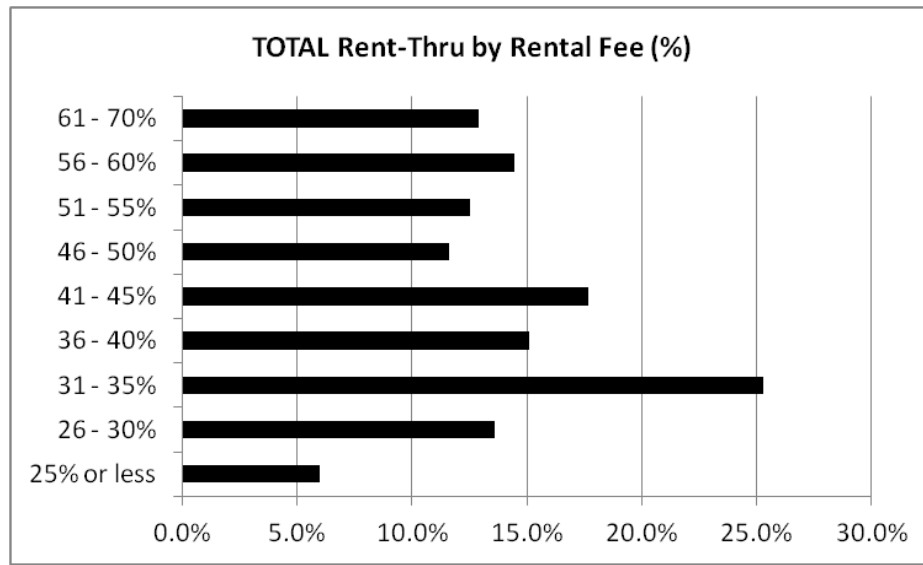
The results from the FIPSE data collected from the MBS system demonstrate that all rental fee ranges recognized rent-thru percentages (Appendix L). The “25% or less” range had the lowest percentage (6.0%). The remaining grade percentages ranged from 9.4% to 17.7%. The “31-35%” range titles had the highest average rent-thru percentages at 17.7%.



The results from the Titan Shops’ program differed slightly and showed the “51-55%” range had the lowest average percentage at 19.2% compared to the remaining averages ranged from 22.6% to 32.2%. It should be noted that there were no titles in the “25% or less, 26-30%, 56-60%, and 61-70%” ranges. The “46-50%” range had the greatest rent-thru at 32.2%.



Combining the data of both programs showed that “25% or less” range titles had the lowest average rent-thru at 6.0% compared to the remaining averages (11.6% to 25.3%). The data does support that higher rental fee pricing had consistent rent-thru as other lower categories. This demonstrates that students are willing to pay a higher rental fee to rent textbooks when there are few pricing alternatives.



Textbook rental fees in the 31-35% range had the greatest average rent-thru percentage (25.3%). Additionally, there does not there appear to be an issue with renting a book for close to the digital or used textbook price. This may demonstrate the student’s lack of interest and confidence with textbook buyback value. The two main reasons for the low value are related to low submission of textbook requisitions (faculty/department orders) for the upcoming semester and changing textbooks and textbook editions. CSUF receives 70% to 87% of textbook requisitions in by the campus deadline, roughly 12 weeks before the start of instruction (Appendix M).

VI. Audience Dissemination

A. Campus

All titles obtained with FIPSE grant funds were marked accordingly with acknowledgement to the U.S. Department of Education (DOE) prominently displayed on the front cover. In an effort to promote the FIPSE rental program a promotion was offered in Spring 2010. The first 50 students in line were able to select any one required textbooks and make it a rental. This “Secret Sale” (permission marketing based) mass-email promotion ensured that any given student would be able to benefit from the FIPSE rental grant. Unfortunately, due to unusually wet weather only 33 students participated. A similar promotion was offered in Fall 2010 with first 100 students being able to select a title and make it a rental (Appendix J). Weather was not a factor this time. As a result, the participation was greater than the previous promotion and had 102 students participate. A benefit of the promotion was to include a completely random sample in the FIPSE rental program.

Additionally, an email sent to students in December highlighting the overall FIPSE textbook rental program savings (Appendix N). A similar email will be sent to the Academic Senate and Associated Students, Inc.

B. Local Community, Local/Federal/State Agencies and Officials

A copy of the report will also be made available to the campus’ Strategic Communications department for possible campus and local news article material. Any output will be included on the webpage (www.titanbookstore.com) and remain through December 31, 2012.

C. Similar Institutions and Professional Colleagues

This report will be made available to the FIPSE for posting on its website. Titan Shops' FIPSE rental grant webpage (www.titanbookstore.com) will provide a link through December 31, 2012 to the FIPSE site and highlights of the report for public viewing.

A copy of the report will also be made available to the California State University Chancellor's Office (CO), Association of Auxiliaries (AOA), Independent College Bookstores Association (ICBA), and National Association of College Stores (NACS) for possible news article material and dissemination.

VII. Conclusion and Acknowledgements

The FISPE project has demonstrated that there is no need for faculty commitment to ensure a successful textbook rental program. However, there is risk in doing so and stores should take action depending on the store's appetite for apparent risk (loss to the bookstore). Avenues should be considered to mitigate unappealing risk associated with selecting and renting textbooks without a campus/faculty/department commitment.

There are no preferred categories (college, department, course level, enrollment size, textbook age, and retail price) that yield the ideal textbook title to rent. Each category explored in this report can yield rent-thru percentages. Titles in graduate (500 and greater), C-Grade (3+ years), and new retail price (less than \$25.00) were observed to have lower average rent-thru percentages. Though rental fees between 30-35% show the greatest rent-thru percentages, all fee structures saw material rent-thru percentages demonstrating that students appear not to have a

specific rental fee tolerance (limit). This is likely a result of marketplace pricing with students gravitating to the lowest cost option. As the demand appears to be unpredictable, a non-serialized textbook rental program approach is recommended to provide an efficient and effective use of purchases. Each store should tailor a rental program to its individual needs, risk appetite, and return expectations while lowering the price of course materials to students.

Special thanks are to be given to Kimberly Ball (Senior Manager, Course Materials), Rick Deitrick (Senior Manager, Financial Analyst), Mike Clemons (Senior Manager, Operations), and the many others at Titan Shops that assisted with the (in many cases, manual) correlation and tabulation of textbook rental data in Excel workbooks which ultimately enabled the analysis to be performed and completed, yielding the results and insights found in this report to benefit stores and ultimately students by making secondary education more affordable one rental at a time.

Appendix A

FIPSE Textbook Rental Program Title List

TERM	AUTHOR	TITLE	Edition	ISBN	Rental Quantity	Rental	Retail Net
F10	Abbeduto	Taking Sides: Educational Psychology	6th 09	9780077386108	5	\$ 26.95	\$ 43.00
F11	Abbott	Natural Disasters	8th 11	9780073369372	5	\$ 47.95	\$ 135.70
F11	Adams	If You Build It Will They Come?	2010	9780470553632	5	\$ 7.95	\$ 24.95
F11	Adler	World Civ. Vol II since 1500	6th 12	9780495913023	5	\$ 59.95	\$ 142.35
F11	Adler	World Civilizations Vol 1 To 1700	6th 12	9780495913016	5	\$ 49.95	\$ 142.35
F11	Alle-Corliss	Adv Prac. In Human Service Agencies	1999	9780534348113	10	\$ 45.95	\$ 115.70
S10	Allen	Corrections in America	12th 10	9780135034392	10	\$ 87.95	\$ 135.20
F11	Alloway	Sniffy Virtual Rat: PRO 3.0	3rd 11	9781111726256	15	\$ 25.95	\$ 50.70
R11	Alred	Business Writer's Companion	6th 11	9780312631321	20	\$ 17.95	\$ 35.35
R11	Alred	Business Writers Handbook	9th 09	9780312477097	10	\$ 19.95	\$ 46.70
S10	Alten	Audio in Media	9th 11	9780495572398	10	\$ 95.95	\$ 158.00
S10	Amer. Pub. Assoc	Publication Manual	6th 10 rev	9781433805615	51	\$ 9.95	\$ 28.95
F11	Amon	vis-à-vis: Beginning French	5th 11	9780073386447	15	\$ 35.95	\$ 148.70
R11	Anderson	Public Policymaking	7th 11	9780618974726	5	\$ 39.95	\$ 99.95
S11	Anderson	Sixties	3rd 07	9780321421678	5	\$ 19.95	\$ 49.95
F11	Andrea	Human Record VII Since 1500	7th 12	9780495913085	5	\$ 35.95	\$ 88.70
S10	Andrea	Human Record VII since 1500	6th 09	9780618751112	15	\$ 30.95	\$ 76.70
F11	Andrews	Communication for Bus. & Prof.	8th 05	9781577663799	5	\$ 19.95	\$ 57.95
F11	Annual Ed	Educational Psychology 11/12	26th 12	9780078050954	5	\$ 25.95	\$ 42.70
F11	Annual Ed	Technologies, Society & Media 11/12	17th 11	9780073528687	25	\$ 25.95	\$ 42.70
S11	Annual Edition	Physical Anthropology	19th 10	9780078127809	5	\$ 19.95	\$ 34.00
F10	Annual Editions	Computers in Society 10/11	16th 11	9780073528588	25	\$ 25.95	\$ 39.35
F10	Annual Editions	Educational Psychology 10/11	25th 10	9780078050602	5	\$ 21.95	\$ 34.00
R11	Annual Editions	Physical Anthropology 11/12	20th 11	9780078050695	15	\$ 20.95	\$ 40.35
S10	Anspaugh	Teaching Today's Health	9th 10	9780321596772	20	\$ 54.95	\$ 92.20
R11	Applegate	Cases in Advertising & Marketing Mgmt	2006	9780742538368	10	\$ 15.95	\$ 32.95
R11	Arens	Auditing & Assurance Services	14th 12	9780132575959	20	\$ 99.95	\$ 213.35
S10	Ashcraft	Cognition	5th 10	9780136050469	5	\$ 62.95	\$ 105.00
F11	Assoc. Press	Assoc. Press Stylebook 2011	2011	9780917360558	45	\$ 8.95	\$ 17.00
S11	Atwan	America Now	6th 09	9780312486945	5	\$ 24.95	\$ 49.35
S11	Atwan	Convergences	3rd 09	9780312467340	5	\$ 20.95	\$ 66.00
F11	Avila	Popular Culture in Age of White Flight	2004	9780520248113	20	\$ 9.95	\$ 24.95
S11	Axelrod	Axelrod & Cooper's Concise Gde to Wtg	5th 09	9780312478070	10	\$ 22.95	\$ 48.00
F11	Axelrod	Axelrod & Cooper's Cons. Gde. Write.	5th 11	9780312667733	5	\$ 19.95	\$ 48.00
F11	Babbie	Basics of Social Research	5th 11	9780495812241	20	\$ 49.95	\$ 126.70
F10	Baca Zinn	Diversity in Families	9th 11	9780205693078	20	\$ 54.95	\$ 123.20
F10	Baddeley	Essentials of Human Memory	1999	9780863775451	10	\$ 13.95	\$ 29.95
F11	Barbour	Families, Schools & Communities	5th 11	9780137035465	10	\$ 36.95	\$ 96.00
S10	Barnet	Short Guide to Writing about Art	10th 11	9780205708253	5	\$ 20.95	\$ 46.70
F11	Baron	Business & Its Environment	6th 10	9780136083924	20	\$ 59.95	\$ 216.00
F11	Barry	Beginning Theory	3rd 09	9780719079276	10	\$ 7.95	\$ 21.00
F11	Bauman-Waengle	Articulatory & Phonological Impairments	4th 12	9780132563567	5	\$ 45.95	\$ 130.70
F10	BAUMGARTNER	MEAS. F/EVAL. IN P.E.+EXE.W/SPSS 15.0	2007	9780077961854	1	\$ 70.95	\$ 178.35
F11	Beasley	Auditing Cases	5th 12	9780132567237	5	\$ 29.95	\$ 60.00
S11	Beebe	Communication: Principles f/Lifetime	7th 10	9780205609307	5	\$ 32.95	\$ 99.35
F11	Beer	Mechanics of Materials	6th 11	9780073380285	10	\$ 59.95	\$ 185.95
S10	Beer	Vector Mechanics	9th 10	9780077295493	10	\$ 95.95	\$ 172.70
F11	Belch	Advertising & Promotion	9th 12	9780073404868	60	\$ 75.95	\$ 199.95
S11	Benjamin	Student's Guide to History	11th 10	9780312535025	35	\$ 15.95	\$ 29.35
F11	Bensoy	High-Tech Teaching Success	2009	9781593633844	15	\$ 7.95	\$ 19.95
F10	BENTLEY	TRADITIONS+ENCOUNTERS,VOL.I	4th 09	9780073330624	1	\$ 45.95	\$ 115.95
S11	Berg	Visualizing Environmental Science	3rd 11	9780470917442	5	\$ 45.95	\$ 70.70
S11	Berk	Infants & children: Prenatal-Mid Child	7th 11	9780205831913	5	\$ 79.95	\$ 127.00
S11	Berk	Infants, Children & Adolescents	7th 11	9780205718160	15	\$ 89.95	\$ 151.60
F10	Berns	Child, Family, School & Community	8th 10	9780495603252	25	\$ 42.95	\$ 95.35
F11	Bemthall	Articulation & Phonological Disorders	6th 09	9780205569267	10	\$ 47.95	\$ 109.95
S10	BITTINGER	INTERMEDIATE ALGEBRA-CUSTOM W/MYLAB	8th	9780558240127	7	\$ 49.95	\$ 111.95
F10	Bivins	Public Relations Writing	7th 11	9780073511986	25	\$ 35.95	\$ 80.00
S11	Bjorklund	Child & Adolescent Development	2011	9780495095637	5	\$ 64.00	\$ 127.70

F10	BLACKBURN	WORLD OF CHEM.:LAB.MAN.,EXTEND.VERS.	2nd 96	9780030074424	2	\$ 35.95	\$ 89.95
S10	Blanchard	Effective Training	4th 10	9780136078326	10	\$ 77.95	\$ 120.00
F10	Blocher	Cost Management	5th 10	9780073526942	20	\$ 65.95	\$ 169.95
F11	Block	Visual Story	2nd 08	9780240807799	40	\$ 9.95	\$ 34.95
F11	Bogin	Growth of Humanity	2001	9780471354482	5	\$ 42.95	\$ 105.95
S11	Boleslavsky	Acting: First Six Lessons	2nd 10	9780415563864	5	\$ 11.95	\$ 26.95
S10	Boone	Voice & Voice Therapy	8th 10	9780205609536	10	\$ 74.95	\$ 125.35
S10	Bordwell	Film Art w/DVD	9th 10	9780073386164	10	\$ 59.95	\$ 95.00
F11	Boss	Analyzing Moral Issues	5th 10	9780073535746	10	\$ 45.95	\$ 122.65
F11	Bowles	Microecon: Behavior, Inst. & Evol.	2004	9780691126388	5	\$ 24.95	\$ 46.95
S11	Bradshaw	Contemporary Wold Regional Geog	3rd 09	9780073051504	5	\$ 51.95	\$ 155.35
F11	Brice	Hispanic Child	2002	9780205295302	5	\$ 19.95	\$ 60.00
S11	Brinkley	Unfinished Nations: concise	6th 10	9780073385525	15	\$ 35.95	\$ 91.05
S11	Brockett	Essential Theatre	10th 11	9780495807971	10	\$ 63.95	\$ 127.35
F10	Brooks	Process of Parenting	8th 10	9780073378763	20	\$ 49.95	\$ 99.95
F11	Brown	Career Info., Career Counsel.	10th 12	9780132821391	5	\$ 57.95	\$ 129.35
S10	Brown	Strength Training	2007	9780736060592	15	\$ 8.95	\$ 22.95
F11	Brown	Teaching by Principles	3rd 07	9780136127116	10	\$ 25.97	\$ 54.70
S11	Brym	Sociology:Your Compass Brief	2nd 99	9780495598930	5	\$ 32.95	\$ 110.70
S11	BSCS Staff	Biological Perspectives	3rd 06	9780757525704	5	\$ 47.95	\$ 100.12
S11	Buckle	Hume-Enquiry	2007	9780521604031	5	\$ 12.95	\$ 25.99
S11	Budynas	Shigley's Mech. Engineering Design	9th 11	9780073529288	5	\$ 99.95	\$ 175.95
R11	Bulliet	Earth & It's People Brief Vol II	5th 12	9780495913139	10	\$ 45.95	\$ 89.70
S11	Bulliet	Earth & Its Peoples Brief Vol II	4th 09	9780618992409	5	\$ 23.95	\$ 83.00
S11	Bullock	Norton Field Guide to Writing	2nd 10	9780393933826	5	\$ 28.95	\$ 73.35
R11	Buppert	Nurse Pract. Bus. Practice & Legal Gde	4th 12	9780763799748	5	\$ 73.95	\$ 113.35
F10	Burden	Numerical Analysis	9th 11	9780538733519	5	\$ 129.95	\$ 199.95
F11	Burdick	Gerotechnology	2004	9780826125163	5	\$ 19.95	\$ 62.00
R11	Burkett	Sport Mechanics for Coaches	3rd 10	9780736083591	15	\$ 19.95	\$ 37.00
F11	Burns	About Teaching Math: K-8 Resource	3rd 07	9780941355766	5	\$ 21.95	\$ 56.95
F11	Butcher	Abnormal Psychology	14th 10	9780205594955	5	\$ 48.95	\$ 158.80
F10	Campbell	American Cultural Studies	2nd 2006	9780415346665	10	\$ 16.95	\$ 41.95
F11	Campbell	Intro. To Remot Sensing	5th 11	9781609181765	5	\$ 44.95	\$ 95.00
F11	Carnes	Awesome Elem School PE Activities	1983	9780400009704	10	\$ 9.95	\$ 23.95
F11	Carnes	Awesome Primary Action Units	1992	9780400016238	10	\$ 12.95	\$ 29.95
S10	Carmine	Direct Instruction Reading	5th 10	9780135020852	10	\$ 69.95	\$ 109.35
F10	Carpenito-Moye	Handbook of Nursing Diagnosis	13th 10	9780781777933	5	\$ 25.95	\$ 39.95
R11	Case	Prin of Macroeconomics	10th 12	9780131391406	10	\$ 76.95	\$ 170.70
S11	Celce-Murcia	Teaching Eng. As Sec. or Foreign Lang.	3rd 01	9780838419922	5	\$ 26.95	\$ 78.35
S10	Chan	Asian American: Int. History	1991	9780805784374	5	\$ 10.95	\$ 27.00
S11	Chan	Hmong Means Free	1994	9781566391634	5	\$ 9.95	\$ 25.95
F11	Chan	Major Problems in Calif. History	1997	9780669275889	10	\$ 23.95	\$ 52.80
F10	CHAPIN	PRINCIPLES OF TERRESTRIAL ECOSYSTEM...	2002	9780387954431	1	\$ 22.95	\$ 56.95
F11	Chasteen	Born in Blood	3rd 11	9780393911541	10	\$ 29.95	\$ 52.00
F11	Chavez	Five Generation of Mex. Amer. Family	2007	9780742538825	10	\$ 8.95	\$ 28.95
S11	Chavez	Shadowed Lives	2nd 98	9780155080898	5	\$ 11.95	\$ 31.00
S10	Chiaferi	Developing Feldwork Skills	1997	9780534346546	10	\$ 33.95	\$ 86.00
S11	Christensen	Research Methods, Design & Analysis	11th 11	9780205701650	5	\$ 55.95	\$ 138.00
F11	Chu	Nineteenth-Century European Art	3rd 12	9780205707997	20	\$ 49.95	\$ 113.35
S11	Ciccarelli	Psychology	2nd 09	9780136005216	5	\$ 24.95	\$ 130.40
F11	Ciccarelli	Psychology	3rd 12	9780205011353	25	\$ 62.95	\$ 140.00
S11	Clanin	News Writing in a Multimedia World	2004	9780757510557	20	\$ 31.95	\$ 63.32
F11	Clear	American Corrections: Brief	2012	9780495808657	5	\$ 62.95	\$ 97.35
F11	Clouse	Patterns For a Purpose	6th 12	9780073383958	5	\$ 28.95	\$ 79.35
R11	Clow	Intergrated Advertising, Promotion...	5th 12	9780132538961	20	\$ 59.95	\$ 166.70
S11	Cohen	50 Essays:Portable Anthology	3rd 11	9780312609658	10	\$ 14.95	\$ 29.35
F11	Cohen	Explaining Psychological Stats.	3rd 08	9780470007181	5	\$ 44.95	\$ 136.00
F11	Collard	Practical Software Testing	2003	9780387951317	10	\$ 45.95	\$ 124.00
S11	Colombo	Rereading America	8th 10	9780312548544	5	\$ 22.95	\$ 64.70
S11	Cook	Child Development	2nd 09	9780205494064	10	\$ 41.95	\$ 141.60
F11	Corcoran	Clinical Assmt. + Diag. in Social Work	2nd 10	9780195398861	5	\$ 26.95	\$ 55.00
F10	Corey	Becoming A Helper	6th 11	9780495812265	10	\$ 46.95	\$ 99.95
S10	Corey	I Never Kenw I Had a Choice	9th 10	9780495602293	15	\$ 68.95	\$ 123.70
F11	Corey	Issues & Ethics in Helping Prof.	8th 11	9780495812418	5	\$ 39.95	\$ 127.00
F10	COREY	THEORY+PRAC.OF COUNSEL...(BND) (REV)	8th 11	9781424074371	1	\$ 34.95	\$ 101.35
S10	Cottrell	Health Promotion & Education Res	2nd 10	9780763775070	30	\$ 36.95	\$ 106.70
F11	Cox	Juvenile Justice	7th 11	9781412982252	5	\$ 33.95	\$ 82.95
F10	COZBY	METHODS IN BEHAVIORAL RESEARCH (871)	10th 09	9780073370224	1	\$ 41.95	\$ 95.00
S11	Craig	Intro to Art (revised)	2009	9780558349523	20	\$ 19.95	\$ 38.99
F11	Craig	Molecular Biology	2010	9780199562053	5	\$ 42.95	\$ 99.00

F11	Crane	Marketing for Entrepreneurs	2009	9781412953474	10	\$ 15.95	\$ 49.95
S11	Cranny-Francis	Gender Studies	2003	9780333776124	5	\$ 18.95	\$ 38.00
F11	Creasia	Conceptual Foundations	5th 11	9780323068697	5	\$ 25.95	\$ 64.95
F11	Creswell	Educational Research	4th 12	9780131367395	5	\$ 56.95	\$ 146.70
S10	Creswell	Research Design	3rd 09	9781412965576	20	\$ 23.95	\$ 55.95
F10	Crosson-Tower	Understanding Child Abuse & Neglect	8th 10	9780205769155	25	\$ 45.95	\$ 89.40
S11	Crumley	Intro to Epistemology	2nd 09	9781551119076	5	\$ 10.95	\$ 32.95
F11	Cullen	Art of Democracy	2nd 02	9781583670644	15	\$ 7.95	\$ 21.00
F11	Cuppett	General Med. Cond. In Athletes	2nd 11	9780323059213	20	\$ 31.95	\$ 76.95
S11	Dale	C++ Data Structures	4th 07	9780763741587	5	\$ 28.95	\$ 119.70
F11	Danesi	Popular Culture	2008	9780742555471	15	\$ 14.95	\$ 32.95
F11	Dangelo	Introductory Real Analysis	2000	9780395959336	5	\$ 69.95	\$ 180.95
F10	Das	Prin. Of Foundation Engineering	7th 11	9780495668107	10	\$ 93.95	\$ 188.00
F11	Das	Prin. Of Geotechnical Engineering	7th 10	9780495411307	5	\$ 62.95	\$ 211.70
S11	Davidson	Experience History: Comp	7th 11	9780073385679	15	\$ 55.95	\$ 159.00
S11	Davidson	Experience History: VOL I	7th 11	9780077368319	5	\$ 65.95	\$ 127.00
S11	Davidson	Experience History: VOL II	7th 11	9780077368326	5	\$ 65.95	\$ 127.00
F10	DAVIDSON	NATION OF NATIONS,COMP.	6th 08	9780073406848	2	\$ 57.95	\$ 145.00
F11	DeBlij	Geography	14th 10	9780470462423	20	\$ 54.95	\$ 146.70
F11	DeGroot	Probability & Statistics	4th 12	9780321500465	10	\$ 65.95	\$ 155.20
F11	Deitel	C++: How to Program	8th 12	9780132662369	5	\$ 50.95	\$ 128.00
S10	Deitel	Java: How to Program	8th 10	9780136053064	5	\$ 60.95	\$ 123.00
F11	Deitel	Java:How to Program	9th 12	9780132575669	10	\$ 51.95	\$ 131.00
F11	Denegar	Therapeutic Modalt. f/Musculoskeletal	3rd 10	9780736078917	5	\$ 22.95	\$ 66.00
F11	Denhardt	New Public Service	3rd 11	9780765626264	5	\$ 17.95	\$ 34.95
F11	Dept. of Ling.	Language Files	11th 11	9780814251799	15	\$ 19.95	\$ 49.95
S10	Deshler	Teaching Adolescents w/Disab.	2005	9781412914895	25	\$ 14.95	\$ 38.95
F11	Desjardins	Intro to Business Ethics	4th 11	9780073535814	20	\$ 26.95	\$ 67.00
F10	Dess	Strategic Management Text & Cases	5th 10	9780073530413	15	\$ 65.95	\$ 165.95
F11	Deveaux	Jass Essential Listening	2011	9780393935639	15	\$ 29.95	\$ 66.70
S10	Diaz-Rico	Cross cultural, Lang & Acad Dev	4th 10	9780137154098	30	\$ 47.95	\$ 81.60
F11	Dicken	Global Shift	6th 2010	9781609180065	5	\$ 29.95	\$ 60.00
S10	Dines	Gender, Race & Class in Media	2nd 09	9780761922612	10	\$ 27.95	\$ 78.95
F11	Dines	Gender, Race & Class in Media	3rd 11	9781412974417	10	\$ 24.95	\$ 69.95
F11	Dinitto	Social Welfare: Pol & Pub	7th 11	9780205793846	5	\$ 40.95	\$ 123.40
S11	Dorf	Modern Control Systems	12th 11	9780136024583	5	\$ 76.95	\$ 169.00
F10	Douglass	Narr. Of the Life of Fred. Douglass	2nd 03	9780312257378	10	\$ 6.95	\$ 16.00
S11	Downing	On Course	6th 11	9781439082171	5	\$ 24.95	\$ 75.00
S11	Downs	Art of Theater - Concise Intro	2nd 10	9780495391036	15	\$ 39.95	\$ 115.35
S10	Dubois	Through Women's Eyes Combined	2nd 09	9780312468873	20	\$ 21.95	\$ 64.00
F11	Duck	Rethinking Relationships	2011	9781412958769	10	\$ 21.95	\$ 44.95
S10	Duiker	World History VII to 1800	6th 10	9780495569022	15	\$ 78.95	\$ 133.35
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R11	Shier	Hole's Essen of Human Anat & Physio	11th 12	9780073378152	5	\$ 64.95	\$ 152.35
F11	Shim	Budgeting Basics & Beyond	3rd 09	9780470389683	10	\$ 33.95	\$ 112.55
F11	Shimon	Intro. to Teaching Phys. Educ.	2011	9780736086455	5	\$ 26.95	\$ 59.00
S11	Siegel	Corrections Today	2011	9780495602048	15	\$ 35.95	\$ 91.00
F10	SILBERSCHATZ	OPERATING SYSTEM CONCEPTS	8th 09	9780470128725	1	\$ 59.95	\$ 98.89
F11	Simonson	Teaching & Learning at a Distance	5th 12	9780132487313	5	\$ 26.95	\$ 59.99
F10	Sissors	Advertising Media Planning	7th 11	9780071703123	20	\$ 57.95	\$ 89.98
F11	Sizer	Nutrition	12th 12	9781133108559	10	\$ 66.96	\$ 172.70

F11	Small	Fund. Of Phonetics	3rd 12	9780132582100	20	\$ 49.95	\$ 126.70
F10	Smith	CCH Fed Tax: Basic Prin 2011	27th 10	9780808023548	25	\$ 94.95	\$ 146.15
F10	Smith	CCH Fed Tax: Comp. Topics 2011	19th 10	9780808023531	20	\$ 97.95	\$ 163.50
R11	Smith	CCH Fed Tax: Comp. Topics 2012	20th 11	9780808026198	15	\$ 112.95	\$ 173.40
F10	SMITH	GEN, ORG & BIOL CHEM W/CONNECT+	2010	9780077405757	1	\$ 49.95	\$ 169.95
S11	Smith	Governing States & Localities	3rd 10	9781604267280	5	\$ 49.95	\$ 98.95
F10	SMITH	INTRO.TO SPECIAL EDUCATION	7th 10	9780205600564	2	\$ 52.95	\$ 122.70
F11	Smith	Psychologist as Detective	5th 10	9780205687404	5	\$ 39.95	\$ 149.35
S11	Smith	Transition to Advanced Math.	7th 11	9780495562023	5	\$ 87.95	\$ 175.70
F10	Snell	Instruction of Students w/Severe Disab.	7th 11	9780137075461	5	\$ 82.95	\$ 128.00
F11	Snyder	Positive Psychology	2nd 11	9781412990622	7	\$ 31.95	\$ 69.95
S11	Sober	Evidence & Evolution	2007	9780521692748	5	\$ 14.95	\$ 28.99
F10	SOLHEID/KIME	MATH 115 NOTES W/WILEY+ F/KIME	4th 08	9780470571996	2	\$ 35.95	\$ 89.95
F10	SOLOMON	CONSUMER BEHAVIOR W/ MYLAB	9th	9780132154451	1	\$ 74.95	\$ 186.70
S10	Solomon	Philosophy of (Erotic) Love	1991	9780700604807	10	\$ 6.95	\$ 17.95
S10	Solomon	Short History of Philosophy	1996	9780195101966	10	\$ 15.95	\$ 39.95
F11	Sonenshein	Politics in Black & White	1993	9780691025483	5	\$ 18.95	\$ 42.00
S10	Sophoclies	Three Theban Plays	1982	9780140444254	10	\$ 4.95	\$ 12.00
F10	Spatz	Basic Statistics:Tales of Distrib	10th 11	9780495808916	5	\$ 59.95	\$ 185.35
F11	Spencer	Geological Maps	2nd 06	9781577664628	5	\$ 11.95	\$ 33.95
S11	Spodek	World's History Vol II	4th 10	9780205708376	20	\$ 49.95	\$ 112.60
F11	Spradley	Conformity & Conflict	14th 11	9780205234103	5	\$ 29.95	\$ 71.40
S11	Spradley	Conformity & Conflict	13th 09	9780205645855	15	\$ 23.95	\$ 62.60
F11	Spring	American Education	15th 12	9780078024344	5	\$ 37.00	\$ 91.35
R11	Spring	American School	8th 11	9780078097843	5	\$ 38.95	\$ 88.00
F10	Stanfield	Prin. Of Human Physiology	4th 11	9780321651341	10	\$ 64.95	\$ 186.40
S10	Stanfield	Principles of Human Physiology	3rd 08	9780805382877	1	\$ 69.95	\$ 170.40
S11	Stanford	Intro to Biological Anthropology	2008	9780536464057	5	\$ 47.95	\$ 104.95
F11	Stephens	Broadcast News	4th 05	9780534595708	6	\$ 19.95	\$ 118.00
S10	Stephens	Federal Estate & Gift Taxation ABR w/2009 supp	2009	9780791370551	1	\$ 52.50	\$ 105.00
F11	Stern	Stage Management	9th 10	9780205627738	5	\$ 41.95	\$ 94.60
S10	Stevens	Substance Abuse Counseling	4th 09	9780132409032	5	\$ 49.95	\$ 89.35
F10	STEWART	ESSENTIAL CALCULUS (CUSTOM) W/EWA	2007	9780538788373	1	\$ 67.95	\$ 169.95
S11	Stewart	Interviewing: Prin. & Pract.	13th 11	9780073406817	5	\$ 42.95	\$ 95.00
F11	Stojkovic	Criminal Justice Organizations	5th 12	9781111346904	5	\$ 69.95	\$ 199.95
F11	Stokstad	Art History. Vol I	4th 11	9780205744206	15	\$ 55.95	\$ 139.40
S10	Strayer	Ways of the World Brief Global History vol 1	2009	9780312452889	1	\$ 27.35	\$ 58.30
S11	Strayer	Ways of the World Brief VOL I	2011	9780312489175	25	\$ 25.95	\$ 72.00
S11	Strayer	Ways of the World Brief VOL II	2011	9780312489182	50	\$ 25.95	\$ 72.00
F10	STRAYER	WAYS OF THE WORLD,BRF.GLOB.HIST.,V.2	2011	9780312489182	3	\$ 28.95	\$ 75.00
F11	Strier	Primate Behavioral Ecology	4th 10	9780205790173	5	\$ 32.95	\$ 76.00
S11	Strong	Marriage & Family Experience	11th 11	9780534624255	20	\$ 71.95	\$ 159.95
F10	Sullivan	Constitutional Law:Casebook	17th 11	9781599417523	5	\$ 88.95	\$ 178.00
F11	Summers	Fundamentals of Case Mgmt Pract.	4th 12	9780840033697	25	\$ 45.95	\$ 107.70
S10	Sumner	Feature & Magazine Writing	2nd 09	9781405192040	15	\$ 26.95	\$ 44.95
F11	Sweitzer	Successful Internship	3rd 09	9780495385004	25	\$ 29.95	\$ 76.35
S11	Taly	Design of Reinforced Masonary Struct.	2nd 11	9780071475556	5	\$ 62.95	\$ 119.35
F11	Taylor	Building Blocks	2010	9780757586354	5	\$ 14.95	\$ 39.00
F11	Taylor	Classical Mechanics	2004	9781891389221	10	\$ 38.95	\$ 96.50
F11	Taylor	Health Psychology	8th 12	9780078035197	5	\$ 64.95	\$ 171.35
F10	Teyber	Interpersonal Process In Therapy	6th 10	9780495604204	10	\$ 54.95	\$ 122.70
S10	Thomas	Archaeology	5th 10	9780495602910	10	\$ 79.95	\$ 135.70
S10	Thompson	Blankets	2004	9781891830433	10	\$ 11.95	\$ 29.95
F11	Thompson	Issues in Evolutionary Ethics	1995	9780791420287	5	\$ 14.95	\$ 34.95
F11	Tidwell	Designing Interfaces	2nd 10	9781449379704	5	\$ 15.95	\$ 49.99
F11	Tignor	Worlds Together, Worlds Apart Vol II	3rd 11	9780393934946	15	\$ 39.95	\$ 104.00
F10	TIMM	SOUL OF THE CINEMA	2nd 09	9780558120382	1	\$ 38.95	\$ 97.35
S10	Ting-Toomey	Understanding Inter Comm	2005	9780195330069	25	\$ 25.95	\$ 65.95
F11	Todaro	Economic Development	11th 12	9780138013882	50	\$ 69.95	\$ 199.95
F10	Tosh	Pursuit of History	5th 10	9780582894129	10	\$ 15.95	\$ 32.00
F11	Trimble	Writing With Style	3rd 11	9780205028801	5	\$ 14.95	\$ 36.70
S11	Triola	Elementary Statistics	11th 10	9780321500243	5	\$ 39.95	\$ 150.70
F10	TRO	CHEMISTRY - W/MASTCHEM + PORTAL	2nd	9780558662622	2	\$ 79.95	\$ 199.95
F11	Turban	Decision Support & Bus. Intel. Sys	9th 11	9780136107293	10	\$ 72.95	\$ 199.95
F11	Turco	Earth Under Siege	2nd 02	9780195142747	5	\$ 27.95	\$ 69.95
F10	Ulaby	Fund of Appl. Electro W/CD	6th 10	9780132139311	5	\$ 67.95	\$ 152.00
F11	Univ. Chicago	Chicago Manual of Style	16th 11	9780226104201	5	\$ 15.95	\$ 65.00
F11	Utts	Mind on Statistics	4th 12	9780538733489	20	\$ 65.95	\$ 174.70
S10	Valacich	ISDS 265 CSUF Bundle	2010	9780558502010	1	\$ 72.48	\$ 144.99
F10	VALACICH	ISDS 265 - CSUF BUNDLE	2010	9780558694713	2	\$ 59.95	\$ 149.95

F11	Valvano	Embedded Microcomputer Systems	3rd 12	978111426255	5	\$ 79.95	\$ 199.95
S11	Vandermeij	Comp.Write Student Ed	2011	9781439084397	15	\$ 18.95	\$ 52.95
F11	Vanorum	Psychological Testing Across Life Span	2008	9780131835306	25	\$ 65.95	\$ 163.00
F10	Vaughn	Power of Critical Thinking	3rd 09	9780195377927	25	\$ 31.95	\$ 79.95
F10	Vaughn	Teaching Students who are Exceptional	5th 11	9780137151790	10	\$ 54.95	\$ 122.70
S10	Virgillo	Aproxmaciones Al Estudio De LA Lit...	6th 08	9780073513157	1	\$ 48.68	\$ 97.35
F11	Vogel	Entertainment Industry Economics	8th 11	9781107003095	15	\$ 21.95	\$ 60.00
F11	Vold	Theoretical Criminology	6th 10	9780195386417	10	\$ 31.95	\$ 85.95
F11	Walker	Color of Justice	5th 12	9781111346928	10	\$ 39.95	\$ 91.70
S11	Walker	Marketing Strategy	7th 10	9780073381152	10	\$ 56.95	\$ 141.40
S11	Washburn	Many Faces of Wisdom	2003	9780130941206	5	\$ 22.95	\$ 66.40
R11	Weightman	Dragons & Tigers	3rd 11	9780470876282	10	\$ 59.95	\$ 137.35
F11	Weiler	Entertainment, Media & Law	4th 12	9780314907448	15	\$ 77.00	\$ 168.00
F11	Weinberg	Found. Of Sport & Exercise Psyc	5th 11	9780736083232	15	\$ 39.95	\$ 99.00
F11	Welch	Understanding American Government	13th 12	9780495910503	40	\$ 66.95	\$ 179.35
F11	Wenger	Advancing the Story	2nd 11	9781608717149	10	\$ 15.95	\$ 36.95
F11	Wieggers	Software Requirements	2nd 03	9780735618794	5	\$ 13.95	\$ 39.95
F10	Wilmot	Interpersonal Conflict	8th 10	9780073385136	5	\$ 49.95	\$ 110.70
S10	Wilson	College Physics	7th 10	9780321571113	10	\$ 99.95	\$ 159.25
F11	Wilson	Drug Abuse Prevention	3rd 11	9780763771584	5	\$ 32.95	\$ 75.95
F11	Wilson	Strategic Communications Planning	5th 08	9780757548871	20	\$ 28.95	\$ 71.95
F11	Wilson	Theater Experience	12th 11	9780073382197	25	\$ 45.95	\$ 124.70
F11	Winston	Practical Management Science	4th 12	9781111531317	10	\$ 89.95	\$ 251.70
F11	Woolfolk	Child & Adolscent Development	2012	9780137023110	5	\$ 49.95	\$ 124.80
F10	Woolfolk	Readings in Educational Psychology	2nd 98	9780205278893	5	\$ 16.95	\$ 42.60
F11	Woolfolk Hoy	Instructiional Leadership	3rd 08	9780205578443	10	\$ 31.95	\$ 90.70
F11	Worrall	Crime Control in America	2nd 08	9780205593392	10	\$ 21.95	\$ 59.20
F10	Wright	Comic Book Nation	2001	9780801874505	15	\$ 9.95	\$ 23.00
F11	Wright	Music in West. Civ Vol C	2005	9780495008699	5	\$ 29.95	\$ 65.30
S10	Yopp	Literature-Based Reading Act	5th 10	9780137144259	20	\$ 21.95	\$ 63.60
F11	Yosso	Critical Reace counterstories Along	2005	9780415951968	10	\$ 12.95	\$ 34.95
S11	Zagzebski	Virtures of the Mind	1996	9780521578264	5	\$ 15.95	\$ 53.00
S10	Zarefsky	Public Speaking	5th 08	9780205504053	1	\$ 27.50	\$ 55.00
S11	Zulke	Through the Eyes of Social Science	6th 02	9781577662266	5	\$ 17.95	\$ 38.95

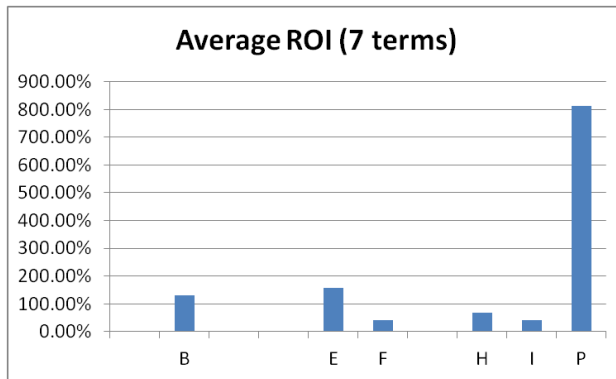
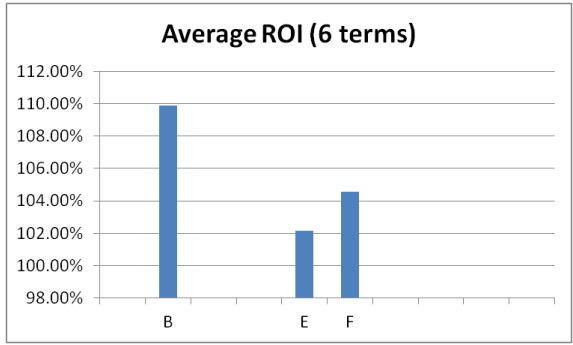
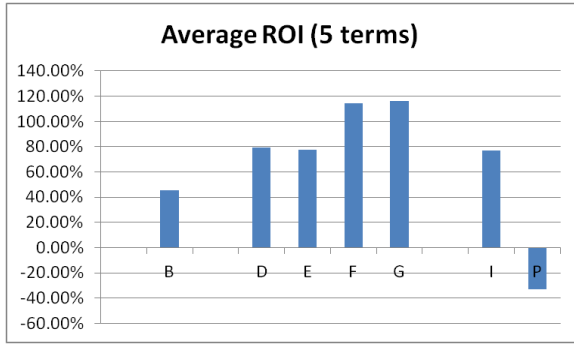
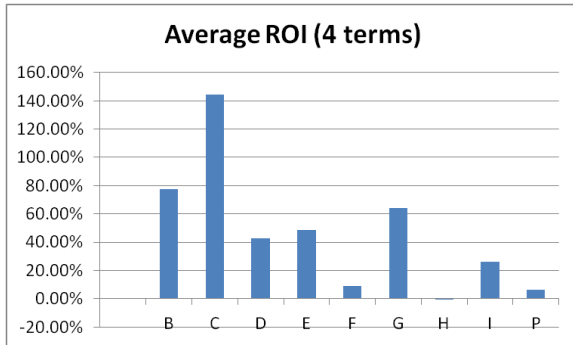
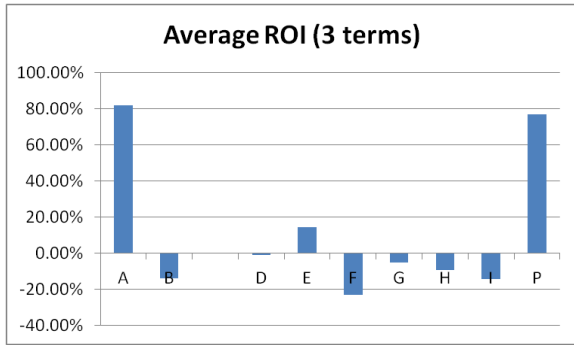
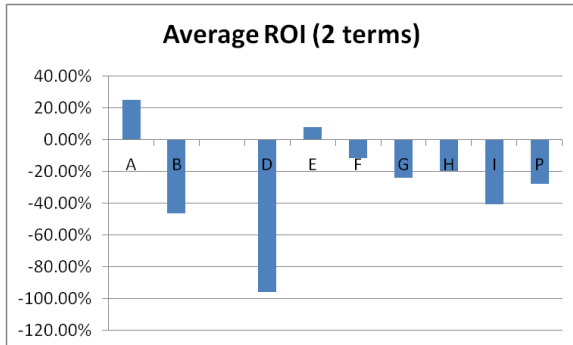
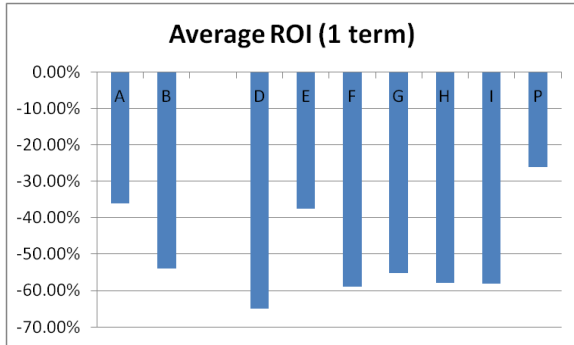
Appendix B

FIPSE Program Flex Budget Worksheet

FIPSE Investment Allocation										
Funds awarded	\$	300,000.00								
IDC	\$	44,790.00	14.9%							
Funds to Allocate	\$	255,210.00								
<i>Budget allocation (Year 1)</i>	\$	170,140.00	66.7%							
		<u>Budget Purchases</u>	<u>%</u>	<u>Actual Purchases</u>	<u>%/BA</u>	<u>Actual Income</u>	<u>Actual Expenses</u>	<u>Fee (ave)</u>	<u>Savings</u>	
Spring 2010 (09/01/09-05/31/10)	\$	68,056.00	40.0%	\$ 70,669.90	104%	\$ 32,751.84	46.3%	\$ 5,083.16	47% \$ 36,932.93	
Summer 2010 (06/01/10-06/30/10)	\$	-	0.0%	\$ -	0%	\$ 2,928.29		\$ -	44% \$ 3,726.91	
Fall 2010 (07/01/10-11/30/10)	\$	102,084.00	60.0%	\$ 136,968.82	134%	\$ 92,152.25	44.4%	\$ 1,916.61	46% \$ 108,178.73	
subtotals	\$	170,140.00		\$ 207,638.72		\$ 127,832.38		\$ 6,999.77		
<i>Budget allocation (Year 2)</i>	\$	85,070.00	33.3%							
		<u>Budget Purchases</u>	<u>%</u>	<u>Actual Purchases</u>	<u>%/BA</u>	<u>Actual Income</u>	<u>Actual Expenses</u>	<u>Pending Obligation</u>	<u>Fee (ave)</u>	<u>Savings</u>
Intersession 2011 (12/01/10-01/07/11)	\$	-	0.0%	\$ -	0.0%	\$ 4,641.01	3.4%	\$ -	42% \$ 6,409.01	
Spring 2011 (01/08/11-05/31/11)	\$	34,028.00	40.0%	\$ 84,672.53	248.8%	\$ 122,336.71	41.9%	\$ 1,429.05	45% \$ 149,522.65	
Summer 2011 (06/01/11-06/30/11)	\$	-	0.0%	\$ -	0.0%	\$ 8,963.96	0.0%	\$ -	46% \$ 10,522.91	
Fall 2011 (07/01/11-09/30/11)	\$	51,042.00	60.0%	\$ 268,209.28	525.5%	\$ 202,511.00	36.1%	\$ -	42% \$ 279,658.05	
subtotals	\$	85,070.00		\$ 352,881.81		\$ 338,452.68		\$ 1,429.05		
totals	\$	255,210.00		\$ 560,520.53		\$ 466,285.06		\$ 8,428.82	\$ 594,951.19	
									198%	

Appendix C

FISPE Title Average Return-on-Investment (ROI %) by Price Option



Appendix D

Rent-Thru Results by College (% of actual enrollment)

FIPSE Rent-Thru by College (% of actual enrollment)								
College	Spring 2010	Summer 2010	Fall 2010	Intersession 2011	Spring 2011	Summer 2011	Fall 2011	Average
Art	5.0%	n/a	6.0%	0.0%	8.3%	0.0%	10.4%	5.0%
CBE	11.3%	19.5%	12.1%	0.0%	15.4%	24.4%	16.2%	14.1%
COMM	15.0%	37.1%	15.7%	n/a	14.4%	26.1%	16.5%	20.8%
ECS	4.4%	9.6%	6.4%	n/a	10.9%	19.4%	8.4%	9.9%
ED	15.0%	18.9%	10.2%	20.7%	10.9%	14.9%	13.6%	14.9%
HHD	13.2%	18.6%	13.7%	0.0%	14.7%	17.9%	14.3%	13.2%
HSS	11.6%	11.8%	12.4%	0.0%	14.4%	22.5%	13.4%	12.3%
NSM	5.3%	11.1%	6.3%	n/a	9.7%	10.2%	11.3%	9.0%
TOTAL DOE	6.9%	11.0%	7.3%	3.4%	8.8%	16.0%	10.5%	9.1%

FIPSE Rent-Thru by College (max)								
College	Spring 2010	Summer 2010	Fall 2010	Intersession 2011	Spring 2011	Summer 2011	Fall 2011	
Art	9.6%	n/a	21.4%	0.0%	25.8%	0.0%	22.8%	
CBE	27.3%	38.2%	41.4%	0.0%	52.9%	68.0%	43.8%	
COMM	57.1%	60.9%	36.5%	n/a	35.5%	42.9%	43.6%	
ECS	10.9%	19.2%	19.1%	n/a	29.2%	38.7%	30.0%	
ED	35.6%	43.0%	41.0%	20.7%	43.3%	50.0%	42.9%	
HHD	34.6%	53.3%	57.9%	0.0%	37.5%	44.8%	46.9%	
HSS	29.8%	42.9%	56.0%	0.0%	112.5%	54.5%	47.6%	
NSM	24.6%	47.6%	34.7%	n/a	30.6%	29.4%	34.0%	

Titan Shops Rent-Thru by College (% of actual enrollment)								
College	Spring 2010	Summer 2010	Fall 2010	Intersession 2011	Spring 2011	Summer 2011	Fall 2011	Average
Art	24.4%	56.3%	32.2%	n/a	16.7%	50.0%	9.9%	31.6%
CBE	37.1%	37.2%	32.4%	n/a	27.0%	39.5%	29.2%	33.7%
COMM	23.0%	24.1%	32.1%	31.6%	24.0%	31.6%	27.4%	27.7%
ECS	18.8%	54.2%	21.9%	n/a	21.9%	33.9%	20.9%	28.6%
ED	30.5%	20.2%	29.5%	31.2%	25.6%	26.1%	22.9%	26.6%
HHD	26.9%	25.0%	19.8%	31.8%	19.0%	17.9%	22.4%	23.3%
HSS	28.4%	27.6%	26.9%	6.5%	23.9%	58.1%	20.2%	27.4%
NSM	33.8%	46.2%	32.5%	n/a	27.8%	29.8%	31.6%	33.6%
TOTAL CSF	29.3%	35.1%	28.8%	17.1%	24.2%	34.6%	24.1%	27.6%

Titan Shops Rent-Thru by College (max)								
College	Spring 2010	Summer 2010	Fall 2010	Intersession 2011	Spring 2011	Summer 2011	Fall 2011	
Art	28.6%	56.3%	44.3%	n/a	23.3%	50.0%	19.4%	
CBE	52.8%	75.0%	56.6%	n/a	46.9%	65.6%	41.3%	
COMM	39.2%	37.5%	47.4%	31.6%	35.7%	44.4%	46.6%	
ECS	18.8%	54.2%	26.7%	n/a	21.9%	33.9%	23.8%	
ED	36.3%	37.3%	38.1%	41.7%	34.7%	48.0%	29.5%	
HHD	28.1%	36.0%	30.1%	31.8%	33.1%	41.9%	38.9%	
HSS	52.0%	38.3%	56.3%	13.0%	38.0%	70.0%	45.7%	
NSM	48.1%	106.3%	47.1%	n/a	43.1%	69.2%	40.1%	

TOTAL Rent-Thru by College (% of actual enrollment)								
College	Spring 2010	Summer 2010	Fall 2010	Interession 2011	Spring 2011	Summer 2011	Fall 2011	Average
Art	16.6%	56.3%	14.7%	0.0%	10.1%	25.0%	10.3%	19.0%
CBE	26.8%	34.5%	17.9%	0.0%	18.9%	28.5%	18.4%	20.7%
COMM	16.6%	28.5%	19.1%	31.6%	16.4%	28.2%	18.2%	22.7%
ECS	7.3%	24.5%	9.0%	n/a	11.6%	24.2%	9.3%	14.3%
ED	19.4%	19.6%	15.8%	27.7%	15.2%	18.3%	15.0%	18.7%
HHD	15.0%	21.8%	14.4%	15.9%	15.3%	17.9%	15.2%	16.5%
HSS	15.0%	17.1%	14.5%	4.3%	15.4%	25.2%	13.9%	15.1%
NSM	17.3%	30.2%	13.5%	n/a	13.8%	16.4%	14.2%	17.6%
TOTAL PROGRAMS	17.9%	24.5%	14.4%	9.8%	13.7%	20.8%	14.3%	16.5%

TOTAL Rent-Thru by College (max)								
College	Spring 2010	Summer 2010	Fall 2010	Interession 2011	Spring 2011	Summer 2011	Fall 2011	
Art	28.6%	56.3%	44.3%	0.0%	25.8%	50.0%	22.8%	
CBE	58.2%	75.0%	56.6%	0.0%	52.9%	68.0%	43.8%	
COMM	57.1%	60.9%	47.4%	31.6%	35.7%	44.4%	46.6%	
ECS	18.8%	54.2%	26.7%	n/a	29.2%	38.7%	30.0%	
ED	36.3%	42.9%	41.0%	41.7%	43.3%	50.0%	42.9%	
HHD	34.6%	53.3%	57.9%	31.8%	37.5%	44.8%	47.6%	
HSS	52.0%	42.9%	56.3%	13.0%	112.5%	57.6%	47.6%	
NSM	48.1%	106.3%	47.1%	n/a	43.1%	69.2%	40.1%	

Appendix E

Rent-Thru Results by Department (% of actual enrollment)

FIPSE Rent-Thru by Department (% of actual enrollment)								
Department	Spring 2010	Summer 2010	Fall 2010	Intersession 2011	Spring 2011	Summer 2011	Fall 2011	Average
ACCT	n/a	n/a	26.4%	n/a	26.8%	43.9%	22.4%	29.9%
AFRO	29.8%	n/a	12.5%	n/a	25.9%	21.3%	17.9%	21.5%
AMST	13.6%	n/a	9.1%	n/a	9.8%	8.0%	9.4%	10.0%
ANTH	15.2%	15.2%	8.9%	n/a	7.9%	22.4%	15.8%	14.2%
ART	5.0%	n/a	8.5%	n/a	7.5%	n/a	8.5%	7.4%
ASAM	9.8%	n/a	16.4%	n/a	14.0%	n/a	15.6%	14.0%
BIOL	7.4%	18.3%	9.6%	n/a	11.3%	18.5%	12.4%	12.9%
BUAD	n/a	n/a	0.6%	n/a	14.3%	19.0%	20.0%	13.5%
CAS	16.5%	2.6%	15.7%	0.0%	14.0%	19.8%	13.7%	11.8%
CHEM	0.4%	n/a	8.0%	n/a	6.6%	6.9%	5.1%	5.4%
CHIC	23.5%	n/a	25.9%	n/a	25.0%	n/a	7.5%	20.5%
COMM	8.1%	n/a	14.4%	n/a	14.2%	22.6%	19.3%	15.7%
COUN	13.7%	53.3%	7.3%	n/a	8.0%	22.4%	8.2%	18.8%
CPLT	n/a	n/a	n/a	n/a	n/a	n/a	2.7%	2.7%
CPRL	22.1%	18.2%	9.5%	n/a	5.7%	n/a	13.1%	13.7%
CPSC	2.2%	9.6%	6.9%	n/a	7.6%	19.4%	6.0%	8.6%
CRJU	4.7%	n/a	13.6%	n/a	12.2%	6.7%	11.7%	9.8%
DANCE	n/a	n/a	n/a	n/a	0.0%	n/a	3.2%	1.6%
ECON	n/a	n/a	8.8%	n/a	15.4%	15.8%	12.0%	13.0%
EDAD	5.6%	n/a	5.9%	n/a	3.0%	4.8%	9.6%	5.8%
EDD	n/a	n/a	n/a	n/a	n/a	4.5%	2.4%	3.5%
EDEL	15.7%	n/a	14.0%	n/a	17.9%	12.0%	17.9%	15.5%
EDSC	17.6%	10.9%	11.9%	n/a	6.7%	27.8%	18.8%	15.6%
EGCE	10.9%	n/a	4.8%	n/a	3.2%	n/a	7.7%	6.7%
EGCP	n/a	n/a	n/a	n/a	5.6%	n/a	25.0%	15.3%
EGEE	n/a	n/a	12.5%	n/a	11.7%	n/a	16.3%	13.5%
EGME	n/a	n/a	n/a	n/a	17.0%	n/a	6.7%	11.9%
ENGL	11.1%	8.3%	7.5%	n/a	17.6%	18.5%	10.8%	12.3%
FIN	0.1%	n/a	9.3%	n/a	5.3%	21.6%	5.7%	8.4%
FREN	n/a	n/a	n/a	n/a	n/a	n/a	22.1%	22.1%
GEOG	n/a	n/a	20.4%	n/a	14.0%	26.5%	12.9%	18.5%
GEOI	1.6%	n/a	8.2%	n/a	17.5%	20.1%	12.7%	12.0%
GERO	19.2%	n/a	39.3%	n/a	50.0%	n/a	19.2%	31.9%
HCOM	10.9%	60.9%	15.5%	n/a	12.9%	30.3%	13.8%	24.1%
HESC	13.1%	n/a	28.6%	n/a	19.6%	24.1%	19.1%	20.9%
HIST	9.4%	6.6%	8.6%	n/a	15.2%	37.7%	11.2%	14.8%
HONOR	n/a	n/a	15.7%	n/a	29.2%	43.8%	18.0%	26.7%
HUSR	19.3%	53.3%	22.2%	n/a	23.8%	20.6%	18.7%	26.3%
IDT	n/a	n/a	n/a	n/a	n/a	n/a	7.4%	7.4%
ISDS	0.1%	0.8%	9.5%	0.0%	6.6%	24.2%	17.8%	8.4%
JPAN	0.0%	n/a	29.4%	n/a	28.1%	n/a	30.3%	22.0%
KNES	11.1%	n/a	7.1%	n/a	16.3%	24.9%	15.3%	14.9%
KORE	n/a	n/a	n/a	n/a	20.0%	n/a	15.4%	17.7%
LBST	n/a	n/a	n/a	n/a	18.6%	n/a	14.3%	16.5%
LING	12.5%	n/a	8.8%	n/a	7.9%	n/a	15.6%	11.2%
MATH	0.3%	0.7%	0.3%	n/a	7.7%	4.2%	12.0%	4.2%
MGMT	20.8%	38.2%	15.5%	n/a	13.8%	13.4%	18.1%	20.0%
MKTG	7.0%	n/a	6.0%	n/a	22.7%	23.7%	14.5%	14.8%
MSW	4.7%	n/a	0.9%	n/a	6.6%	n/a	8.7%	5.2%
MUS	n/a	n/a	0.2%	0.0%	6.7%	0.0%	12.3%	3.8%
NURS	1.8%	0.0%	6.3%	n/a	13.4%	1.3%	13.6%	6.1%
PHIL	12.0%	21.4%	6.2%	0.0%	9.8%	10.3%	14.1%	10.5%
PHYS	3.9%	0.0%	2.5%	n/a	1.4%	0.0%	7.2%	2.5%
PORT	n/a	n/a	n/a	n/a	6.7%	n/a	n/a	6.7%
POSC	7.6%	13.3%	10.4%	n/a	9.3%	14.6%	16.9%	12.0%
PSYC	10.9%	9.1%	10.8%	n/a	12.4%	11.7%	10.9%	11.0%
READ	4.8%	n/a	1.8%	n/a	6.3%	40.9%	8.1%	12.4%
RTVF	24.5%	13.3%	18.8%	n/a	17.8%	35.7%	17.5%	21.3%
SOCI	n/a	n/a	21.1%	n/a	13.6%	20.4%	16.2%	17.8%
SPAN	6.5%	0.0%	44.6%	n/a	34.2%	n/a	27.9%	22.6%
SPED	18.4%	42.9%	9.3%	20.7%	10.9%	28.0%	13.8%	20.6%
TESL	n/a	n/a	n/a	n/a	17.4%	n/a	12.5%	15.0%
THTR	n/a	n/a	1.7%	n/a	16.7%	n/a	14.6%	11.0%
UNIV	n/a	n/a	0.3%	n/a	18.5%	44.4%	15.8%	19.8%
WMST	10.8%	11.4%	8.1%	n/a	4.4%	n/a	6.1%	8.2%

FIPSE Rent-Thru by Department (max)							
Department	Spring 2010	Summer 2010	Fall 2010	Intersession 2011	Spring 2011	Summer 2011	Fall 2011
ACCT	n/a	n/a	38.3%	n/a	51.5%	68.0%	40.9%
AFRO	29.8%	n/a	25.5%	n/a	39.0%	23.5%	24.1%
AMST	17.4%	n/a	21.4%	n/a	18.9%	8.0%	22.5%
ANTH	28.9%	19.0%	22.6%	n/a	19.5%	33.3%	37.0%
ART	9.6%	n/a	21.4%	n/a	11.2%	n/a	17.2%
ASAM	9.8%	n/a	16.4%	n/a	15.4%	n/a	15.6%
BIOL	24.6%	47.6%	28.9%	n/a	27.9%	29.4%	34.0%
BUAD	n/a	n/a	0.6%	n/a	14.3%	28.0%	29.3%
CAS	34.6%	2.6%	20.8%	0.0%	29.8%	31.0%	29.4%
CHEM	0.4%	n/a	34.7%	n/a	30.6%	18.6%	14.8%
CHIC	23.5%	n/a	25.9%	n/a	25.0%	n/a	7.7%
COMM	13.3%	n/a	30.9%	n/a	35.5%	38.1%	43.6%
COUN	16.4%	53.3%	17.9%	n/a	21.7%	44.8%	18.2%
CPLT	n/a	n/a	n/a	n/a	n/a	n/a	2.7%
CPRL	22.1%	18.2%	17.9%	n/a	11.6%	n/a	21.6%
CPSC	3.6%	19.2%	14.0%	n/a	8.9%	38.7%	14.3%
CRJU	4.7%	n/a	22.2%	n/a	22.2%	6.7%	31.6%
DANCE	n/a	n/a	n/a	n/a	0.0%	n/a	3.2%
ECON	n/a	n/a	25.0%	n/a	47.7%	25.0%	25.6%
EDAD	5.6%	n/a	5.9%	n/a	4.3%	10.0%	20.0%
EDD	n/a	n/a	n/a	n/a	n/a	13.6%	6.7%
EDEL	21.6%	n/a	41.0%	n/a	43.3%	14.3%	42.9%
EDSC	35.6%	19.7%	14.2%	n/a	8.2%	27.8%	40.5%
EGCE	10.9%	n/a	19.1%	n/a	9.7%	n/a	21.2%
EGCP	n/a	n/a	n/a	n/a	5.6%	n/a	25.0%
EGEE	n/a	n/a	12.5%	n/a	14.3%	n/a	30.0%
EGME	n/a	n/a	n/a	n/a	29.2%	n/a	12.2%
ENGL	14.1%	8.3%	11.1%	n/a	112.5%	34.6%	21.7%
FIN	0.1%	n/a	26.9%	n/a	15.9%	23.8%	11.4%
FREN	n/a	n/a	n/a	n/a	n/a	n/a	22.1%
GEOG	n/a	n/a	32.6%	n/a	26.5%	33.3%	25.0%
GEOL	1.6%	n/a	8.2%	n/a	24.4%	21.1%	17.2%
GERO	19.2%	n/a	39.3%	n/a	50.0%	n/a	23.1%
HCOM	21.6%	60.9%	36.5%	n/a	34.8%	42.9%	25.9%
HESC	23.2%	n/a	57.9%	n/a	27.8%	35.5%	34.1%
HIST	18.6%	17.6%	32.1%	n/a	44.1%	57.6%	35.0%
HONOR	n/a	n/a	15.7%	n/a	38.5%	43.8%	18.0%
HUSR	24.2%	53.3%	33.3%	n/a	37.5%	28.2%	47.6%
IDT	n/a	n/a	n/a	n/a	n/a	n/a	14.7%
ISDS	0.2%	0.8%	36.6%	0.0%	25.0%	38.5%	42.0%
JPAN	0.0%	n/a	29.4%	n/a	28.1%	n/a	30.3%
KNES	16.4%	n/a	12.5%	n/a	29.4%	38.5%	33.3%
KORE	n/a	n/a	n/a	n/a	20.0%	n/a	15.4%
LBST	n/a	n/a	n/a	n/a	30.0%	n/a	16.7%
LING	12.5%	n/a	10.8%	n/a	7.9%	n/a	23.2%
MATH	0.3%	0.7%	0.7%	n/a	22.0%	15.7%	26.4%
MGMT	27.3%	38.2%	41.4%	n/a	41.9%	38.5%	43.8%
MKTG	7.0%	n/a	15.8%	n/a	52.9%	50.0%	25.8%
MSW	4.7%	n/a	1.8%	n/a	17.1%	n/a	16.0%
MUS	n/a	n/a	0.2%	0.0%	13.3%	0.0%	22.8%
NURS	1.9%	0.0%	19.0%	n/a	26.3%	5.3%	46.9%
PHIL	12.0%	42.9%	12.8%	0.0%	25.7%	14.3%	45.9%
PHYS	3.9%	0.0%	4.2%	n/a	2.8%	0.0%	11.1%
PORT	n/a	n/a	n/a	n/a	6.7%	n/a	n/a
POSC	14.6%	13.3%	23.8%	n/a	28.6%	23.0%	42.9%
PSYC	11.9%	9.1%	33.3%	n/a	32.0%	17.9%	27.3%
READ	4.8%	n/a	3.6%	n/a	8.6%	40.9%	18.8%
RTVF	57.1%	13.3%	21.6%	n/a	22.6%	35.7%	30.0%
SOCI	n/a	n/a	23.1%	n/a	30.5%	27.5%	37.2%
SPAN	6.5%	0.0%	56.0%	n/a	63.2%	n/a	47.6%
SPED	21.2%	42.9%	15.4%	20.7%	18.5%	50.0%	33.3%
TESL	n/a	n/a	n/a	n/a	30.0%	n/a	13.5%
THTR	n/a	n/a	1.7%	n/a	25.8%	n/a	21.5%
UNIV	n/a	n/a	0.3%	n/a	18.5%	44.4%	18.0%
WMST	10.8%	11.4%	8.5%	n/a	6.1%	n/a	9.8%

Titan Shops Rent-Thru by Department (% of actual enrollment)									
Department	Spring 2010	Summer 2011	Fall 2010	Interession 2011	Spring 2011	Summer 2011	Fall 2011	Average	
ACCT	43.3%	38.7%	22.1%	n/a	14.9%	31.7%	12.8%	27.3%	
AFRO	n/a	28.4%	56.3%	n/a	n/a	n/a	n/a	42.4%	
AMST	n/a	n/a	n/a	n/a	n/a	n/a	n/a	#DIV/0!	
ANTH	23.4%	7.9%	14.9%	13.0%	31.9%	70.0%	18.3%	25.6%	
ART	22.3%	56.3%	44.3%	n/a	5.5%	50.0%	5.0%	30.6%	
ASAM	n/a	n/a	n/a	n/a	n/a	n/a	n/a	#DIV/0!	
BIOL	35.5%	106.3%	31.1%	n/a	23.4%	24.7%	22.5%	40.6%	
BUAD	51.3%	30.4%	56.6%	n/a	46.9%	52.0%	28.1%	44.2%	
CAS	n/a	n/a	30.1%	n/a	23.2%	11.9%	25.6%	22.7%	
CHEM	42.5%	n/a	42.4%	n/a	37.9%	69.2%	40.1%	46.4%	
CHIC	n/a	n/a	n/a	n/a	n/a	n/a	n/a	#DIV/0!	
COMM	9.5%	22.9%	30.8%	31.6%	23.1%	29.7%	24.8%	24.6%	
COUN	28.1%	36.0%	23.9%	31.8%	33.1%	41.9%	16.9%	30.2%	
CPLT	n/a	n/a	n/a	n/a	n/a	n/a	n/a	#DIV/0!	
CPRL	n/a	n/a	n/a	n/a	n/a	n/a	n/a	#DIV/0!	
CPSC	18.8%	54.2%	21.9%	n/a	21.9%	n/a	20.9%	27.5%	
CRJU	n/a	n/a	n/a	n/a	n/a	n/a	n/a	#DIV/0!	
DANCE	n/a	n/a	n/a	n/a	n/a	n/a	n/a	#DIV/0!	
ECON	30.6%	44.5%	35.3%	n/a	32.9%	24.1%	27.9%	32.6%	
EDAD	n/a	n/a	n/a	n/a	n/a	n/a	n/a	#DIV/0!	
EDD	n/a	n/a	n/a	n/a	n/a	n/a	n/a	#DIV/0!	
EDEL	n/a	0.0%	27.5%	n/a	24.2%	48.0%	18.5%	23.6%	
EDSC	36.2%	30.2%	28.7%	31.2%	26.0%	19.4%	25.0%	28.1%	
EGCE	n/a	n/a	n/a	n/a	n/a	n/a	n/a	#DIV/0!	
EGCP	n/a	n/a	n/a	n/a	n/a	n/a	n/a	#DIV/0!	
EGEE	n/a	n/a	n/a	n/a	n/a	n/a	n/a	#DIV/0!	
EGME	n/a	n/a	n/a	n/a	n/a	n/a	n/a	#DIV/0!	
ENGL	n/a	n/a	n/a	n/a	n/a	n/a	n/a	#DIV/0!	
FIN	28.2%	25.5%	23.1%	n/a	19.0%	27.1%	29.1%	25.3%	
FREN	n/a	n/a	n/a	n/a	n/a	n/a	n/a	#DIV/0!	
GEOG	36.5%	n/a	38.9%	n/a	29.1%	n/a	21.5%	31.5%	
GEOI	38.7%	48.1%	47.0%	n/a	39.8%	23.8%	37.0%	39.1%	
GERO	n/a	n/a	n/a	n/a	n/a	n/a	n/a	#DIV/0!	
HCOM	39.2%	37.5%	37.4%	n/a	35.7%	39.1%	24.4%	35.6%	
HESC	27.0%	10.3%	29.1%	n/a	20.0%	n/a	22.4%	21.8%	
HIST	26.5%	n/a	24.0%	n/a	19.3%	n/a	14.4%	21.1%	
HONOR	n/a	n/a	n/a	n/a	n/a	n/a	n/a	#DIV/0!	
HUSR	25.7%	28.6%	15.6%	31.8%	11.5%	17.9%	24.6%	22.2%	
IDT	n/a	n/a	n/a	n/a	n/a	n/a	n/a	#DIV/0!	
ISDS	n/a	n/a	n/a	n/a	n/a	n/a	n/a	#DIV/0!	
JPAN	n/a	n/a	n/a	n/a	n/a	n/a	n/a	#DIV/0!	
KNES	n/a	n/a	0.0%	n/a	16.9%	0.0%	19.8%	9.2%	
KORE	n/a	n/a	n/a	n/a	n/a	20.3%	n/a	20.3%	
LBST	n/a	n/a	n/a	n/a	n/a	n/a	n/a	#DIV/0!	
LING	n/a	n/a	n/a	n/a	n/a	n/a	n/a	#DIV/0!	
MATH	28.8%	24.8%	23.5%	n/a	19.5%	20.3%	n/a	23.4%	
MGMT	35.7%	47.9%	33.0%	n/a	26.5%	56.5%	33.7%	38.9%	
MKTG	46.4%	17.9%	31.1%	n/a	n/a	n/a	n/a	31.8%	
MSW	n/a	n/a	n/a	n/a	n/a	n/a	n/a	#DIV/0!	
MUS	n/a	n/a	n/a	n/a	n/a	n/a	n/a	#DIV/0!	
NURS	n/a	n/a	n/a	n/a	n/a	n/a	n/a	#DIV/0!	
PHIL	n/a	n/a	n/a	n/a	n/a	n/a	n/a	#DIV/0!	
PHYS	n/a	n/a	22.0%	n/a	22.7%	n/a	21.5%	22.1%	
PORT	n/a	n/a	n/a	n/a	n/a	n/a	n/a	#DIV/0!	
POSC	6.8%	30.8%	5.3%	0.0%	6.9%	52.7%	21.3%	17.7%	
PSYC	28.9%	37.3%	20.8%	n/a	25.0%	51.5%	14.5%	29.7%	
READ	24.7%	20.4%	32.8%	n/a	26.3%	25.0%	26.4%	25.9%	
RTVF	20.2%	13.2%	n/a	n/a	15.9%	n/a	46.6%	24.0%	
SOCI	29.7%	30.5%	25.7%	n/a	24.4%	51.5%	28.3%	31.7%	
SPAN	n/a	n/a	n/a	n/a	n/a	n/a	n/a	#DIV/0!	
SPED	n/a	n/a	n/a	n/a	n/a	n/a	n/a	#DIV/0!	
TESL	n/a	n/a	n/a	n/a	n/a	n/a	n/a	#DIV/0!	
THTR	25.4%	n/a	26.2%	n/a	22.3%	n/a	11.5%	21.4%	
UNIV	n/a	n/a	n/a	n/a	n/a	n/a	n/a	#DIV/0!	
WMST	n/a	n/a	n/a	n/a	n/a	n/a	n/a	#DIV/0!	

Titan Shops Rent-Thru by Department (max)							
Department	Spring 2010	Summer 2010	Fall 2010	Interession 2011	Spring 2011	Summer 2011	Fall 2011
ACCT	58.2%	75.0%	22.1%	n/a	14.9%	31.7%	12.8%
AFRO	n/a	28.4%	56.3%	n/a	n/a	n/a	n/a
AMST	n/a	n/a	n/a	n/a	n/a	n/a	n/a
ANTH	23.4%	7.9%	14.9%	13.0%	31.9%	70.0%	18.3%
ART	22.3%	56.3%	44.3%	n/a	5.5%	50.0%	5.0%
ASAM	n/a	n/a	n/a	n/a	n/a	n/a	n/a
BIOL	35.5%	106.3%	31.1%	n/a	23.4%	24.7%	22.5%
BUAD	51.3%	30.4%	56.6%	n/a	46.9%	52.0%	37.1%
CAS	n/a	n/a	30.1%	n/a	23.2%	11.9%	26.2%
CHEM	42.5%	n/a	42.4%	n/a	37.9%	69.2%	40.1%
CHIC	n/a	n/a	n/a	n/a	n/a	n/a	n/a
COMM	9.5%	24.4%	47.4%	31.6%	28.7%	44.4%	36.7%
COUN	28.1%	36.0%	23.9%	31.8%	33.1%	41.9%	16.9%
CPLT	n/a	n/a	n/a	n/a	n/a	n/a	n/a
CPRL	n/a	n/a	26.7%	n/a	n/a	n/a	n/a
CPSC	18.8%	54.2%	n/a	n/a	21.9%	n/a	23.8%
CRJU	n/a	n/a	n/a	n/a	n/a	n/a	n/a
DANCE	n/a	n/a	n/a	n/a	n/a	n/a	n/a
ECON	38.7%	44.5%	35.3%	n/a	39.2%	30.0%	41.3%
EDAD	n/a	n/a	n/a	n/a	n/a	n/a	n/a
EDD	n/a	n/a	n/a	n/a	n/a	n/a	n/a
EDEL	n/a	0.0%	30.0%	n/a	26.7%	48.0%	23.6%
EDSC	36.3%	37.3%	38.1%	41.7%	34.7%	33.3%	29.5%
EGCE	n/a	n/a	n/a	n/a	n/a	n/a	n/a
EGCP	n/a	n/a	n/a	n/a	n/a	n/a	n/a
EGEE	n/a	n/a	n/a	n/a	n/a	n/a	n/a
EGME	n/a	n/a	n/a	n/a	n/a	n/a	n/a
ENGL	n/a	n/a	n/a	n/a	n/a	n/a	n/a
FIN	35.3%	37.5%	25.8%	n/a	25.1%	34.4%	36.6%
FREN	n/a	n/a	n/a	n/a	n/a	n/a	n/a
GEOG	44.4%	n/a	45.8%	n/a	38.0%	n/a	45.7%
GEOL	48.1%	62.9%	47.1%	n/a	43.1%	23.8%	38.6%
GERO	n/a	n/a	n/a	n/a	n/a	n/a	n/a
HCOM	39.2%	37.5%	37.4%	n/a	35.7%	39.1%	28.7%
HESC	27.0%	10.3%	29.1%	n/a	20.0%	n/a	30.8%
HIST	26.5%	n/a	24.0%	n/a	25.8%	n/a	19.6%
HONOR	n/a	n/a	n/a	n/a	n/a	n/a	n/a
HUSR	25.7%	28.6%	15.6%	31.8%	22.9%	35.7%	38.9%
IDT	n/a	n/a	n/a	n/a	n/a	n/a	n/a
ISDS	n/a	n/a	n/a	n/a	n/a	n/a	n/a
JPAN	n/a	n/a	n/a	n/a	n/a	n/a	n/a
KNES	n/a	n/a	0.0%	n/a	23.8%	0.0%	27.2%
KORE	n/a	n/a	n/a	n/a	n/a	20.3%	n/a
LBST	n/a	n/a	n/a	n/a	n/a	n/a	n/a
LING	n/a	n/a	n/a	n/a	n/a	n/a	n/a
MATH	44.2%	38.5%	23.5%	n/a	38.8%	38.1%	n/a
MGMT	43.3%	55.6%	42.9%	n/a	40.1%	65.6%	41.3%
MKTG	46.4%	17.9%	31.1%	n/a	n/a	n/a	n/a
MSW	n/a	n/a	n/a	n/a	n/a	n/a	n/a
MUS	n/a	n/a	n/a	n/a	n/a	n/a	n/a
NURS	n/a	n/a	n/a	n/a	n/a	n/a	n/a
PHIL	n/a	n/a	n/a	n/a	n/a	n/a	n/a
PHYS	n/a	n/a	22.0%	n/a	22.7%	n/a	21.5%
PORT	n/a	n/a	n/a	n/a	n/a	n/a	n/a
POSC	6.8%	30.8%	5.3%	0.0%	6.9%	52.7%	21.3%
PSYC	28.9%	37.3%	36.5%	n/a	36.3%	51.5%	22.9%
READ	27.5%	22.2%	34.6%	n/a	28.6%	25.0%	28.3%
RTVF	20.2%	13.2%	n/a	n/a	15.9%	n/a	46.6%
SOCI	52.0%	38.3%	38.8%	n/a	34.6%	51.5%	39.6%
SPAN	n/a	n/a	n/a	n/a	n/a	n/a	n/a
SPED	n/a	n/a	n/a	n/a	n/a	n/a	n/a
TESL	n/a	n/a	n/a	n/a	n/a	n/a	n/a
THTR	28.6%	n/a	26.7%	n/a	23.3%	n/a	19.4%
UNIV	n/a	n/a	n/a	n/a	n/a	n/a	n/a
WMST	n/a	n/a	n/a	n/a	n/a	n/a	n/a

Department	Spring 2010	Summer 2011	Fall 2010	Intersession 2011	Spring 2011	Summer 2011	Fall 2011	Average
ACCT	43.3%	38.7%	25.5%	n/a	24.4%	41.8%	21.6%	32.6%
AFRO	28.9%	28.4%	23.4%	n/a	25.9%	21.3%	17.9%	24.3%
AMST	13.6%	n/a	9.1%	n/a	9.8%	8.0%	9.4%	10.0%
ANTH	16.9%	12.8%	9.5%	13.0%	9.7%	30.4%	15.9%	15.5%
ART	10.8%	56.3%	15.7%	n/a	7.2%	50.0%	8.2%	24.7%
ASAM	9.8%	n/a	16.4%	n/a	14.0%	n/a	14.6%	13.7%
BIOL	10.9%	40.3%	12.0%	n/a	12.5%	20.1%	13.3%	18.2%
BUAD	51.3%	30.4%	28.6%	n/a	30.6%	27.3%	22.3%	31.8%
CAS	16.5%	2.6%	17.3%	0.0%	14.8%	17.8%	15.0%	12.0%
CHEM	21.4%	n/a	13.7%	n/a	11.8%	22.5%	13.8%	16.6%
CHIC	23.5%	n/a	25.9%	n/a	25.0%	n/a	7.5%	20.5%
COMM	8.5%	22.9%	19.9%	31.6%	16.8%	25.8%	20.5%	20.9%
COUN	18.5%	44.7%	9.7%	31.8%	11.6%	28.9%	8.7%	22.0%
CPLT	n/a	n/a	n/a	n/a	n/a	n/a	2.7%	2.7%
CPRL	22.1%	18.2%	9.5%	n/a	5.7%	n/a	13.1%	13.7%
CPSC	6.4%	24.5%	11.9%	n/a	11.1%	24.2%	8.5%	14.4%
CRJU	4.7%	n/a	13.6%	n/a	12.2%	6.7%	11.7%	9.8%
DANCE	n/a	n/a	n/a	n/a	0.0%	n/a	3.2%	1.6%
ECON	30.6%	44.5%	11.5%	n/a	19.3%	20.0%	14.6%	23.4%
EDAD	5.6%	n/a	5.9%	n/a	3.0%	4.8%	9.6%	5.8%
EDD	n/a	n/a	n/a	n/a	n/a	4.5%	2.4%	3.5%
EDEL	15.7%	0.0%	17.4%	n/a	20.4%	24.0%	18.0%	15.9%
EDSC	25.0%	18.6%	22.0%	31.2%	18.2%	21.5%	20.6%	22.4%
EGCE	10.9%	n/a	4.8%	n/a	3.2%	n/a	7.7%	6.7%
EGCP	n/a	n/a	n/a	n/a	5.6%	n/a	25.0%	15.3%
EGEE	n/a	n/a	12.5%	n/a	11.7%	n/a	16.3%	13.5%
EGME	n/a	n/a	n/a	n/a	17.0%	n/a	6.7%	11.9%
ENGL	11.1%	8.3%	7.5%	n/a	17.6%	18.5%	10.8%	12.3%
FIN	18.8%	25.5%	14.8%	n/a	10.8%	24.3%	17.4%	18.6%
FREN	n/a	n/a	n/a	n/a	n/a	n/a	22.1%	22.1%
GEOG	36.5%	n/a	29.7%	n/a	20.5%	26.5%	16.0%	25.8%
GEOL	26.3%	48.1%	34.0%	n/a	24.9%	21.4%	18.8%	28.9%
GERO	19.2%	n/a	39.3%	n/a	50.0%	n/a	19.2%	31.9%
HCOM	14.9%	42.9%	18.2%	n/a	15.4%	33.2%	14.8%	23.2%
HESC	15.1%	10.3%	28.7%	n/a	19.6%	24.1%	19.7%	19.6%
HIST	10.8%	6.6%	9.7%	n/a	15.6%	37.7%	11.4%	15.3%
HONOR	n/a	n/a	15.7%	n/a	29.2%	43.8%	18.0%	26.7%
HUSR	20.6%	28.6%	21.4%	31.8%	20.7%	19.2%	20.0%	23.2%
IDT	n/a	n/a	n/a	n/a	n/a	n/a	7.4%	7.4%
ISDS	0.1%	0.8%	9.5%	0.0%	6.6%	24.2%	17.8%	8.4%
JPAN	0.0%	n/a	29.4%	n/a	28.1%	n/a	30.3%	22.0%
KNES	11.1%	n/a	5.9%	n/a	16.4%	18.6%	16.0%	13.6%
KORE	n/a	n/a	8.8%	n/a	20.0%	n/a	15.4%	14.7%
LBST	n/a	n/a	n/a	n/a	18.6%	n/a	14.3%	16.5%
LING	12.5%	n/a	n/a	n/a	7.9%	n/a	15.6%	12.0%
MATH	23.1%	18.8%	9.0%	n/a	11.2%	11.1%	12.0%	14.2%
MGMT	28.3%	45.4%	24.3%	n/a	20.7%	29.6%	22.0%	28.4%
MKTG	26.7%	17.9%	12.2%	n/a	22.7%	23.7%	14.5%	19.6%
MSW	4.7%	n/a	0.9%	n/a	6.6%	n/a	8.7%	5.2%
MUS	n/a	n/a	0.2%	0.0%	6.7%	0.0%	12.3%	3.8%
NURS	1.8%	0.0%	6.3%	n/a	13.4%	1.3%	13.6%	6.1%
PHIL	12.0%	21.4%	6.2%	0.0%	9.8%	10.3%	14.1%	10.5%
PHYS	3.9%	0.0%	9.0%	n/a	8.5%	0.0%	11.9%	5.6%
PORT	n/a	n/a	n/a	n/a	6.7%	n/a	n/a	6.7%
POSC	7.4%	22.1%	9.6%	0.0%	9.1%	22.2%	17.1%	12.5%
PSYC	15.4%	23.2%	13.3%	n/a	15.0%	25.0%	11.4%	17.2%
READ	18.1%	20.4%	17.3%	n/a	16.3%	30.3%	13.3%	19.3%
RTVF	23.6%	13.3%	18.8%	n/a	17.4%	35.7%	21.1%	21.7%
SOCI	29.7%	30.5%	24.1%	n/a	17.9%	20.4%	19.7%	23.7%
SPAN	6.5%	0.0%	44.6%	n/a	34.2%	n/a	27.9%	22.6%
SPED	18.4%	42.9%	9.3%	20.7%	10.9%	28.0%	13.8%	20.6%
TESL	n/a	n/a	n/a	n/a	17.4%	n/a	12.5%	15.0%
THTR	25.4%	n/a	18.0%	n/a	19.5%	n/a	13.1%	19.0%
UNIV	n/a	n/a	0.3%	n/a	18.5%	44.4%	15.8%	19.8%
WMST	10.8%	n/a	8.1%	n/a	4.4%	n/a	6.1%	7.4%

Appendix F

Rent-Thru Results by Course Level (% of actual enrollment)

FIPSE Rent-Thru by Course Level								
Range	Spring 2010	Summer 2010	Fall 2010	Intersession 2011	Spring 2011	Summer 2011	Fall 2011	Average
less than 100	0.3%	0.7%	4.2%	n/a	50.1%	10.3%	12.2%	13.0%
100	8.5%	10.3%	8.8%	n/a	12.1%	23.7%	12.0%	12.6%
200	14.1%	4.5%	11.9%	n/a	14.1%	8.2%	14.8%	11.3%
300	11.2%	18.4%	13.3%	20.7%	13.8%	20.8%	13.7%	16.0%
400	18.8%	17.6%	15.1%	n/a	16.3%	25.1%	16.8%	18.3%
500 and greater	7.3%	n/a	5.9%	n/a	9.2%	7.9%	11.4%	8.3%

FIPSE Rent-Thru by Course Level (max)								
Range	Spring 2010	Summer 2010	Fall 2010	Intersession 2011	Spring 2011	Summer 2011	Fall 2011	Average
less than 100	0.3%	0.7%	9.3%	n/a	112.5%	15.7%	20.8%	
100	23.5%	18.2%	41.3%	n/a	44.1%	57.6%	45.9%	
200	57.1%	9.1%	56.0%	n/a	63.2%	25.0%	47.6%	
300	27.3%	60.9%	57.9%	20.7%	47.7%	44.8%	46.9%	
400	35.6%	42.9%	41.4%	n/a	52.9%	53.3%	42.9%	
500 and greater	10.9%	n/a	23.8%	n/a	30.0%	68.0%	42.9%	

Titan Shops Rent-Thru by Course Level								
Range	Spring 2010	Summer 2010	Fall 2010	Intersession 2011	Spring 2011	Summer 2011	Fall 2011	Average
less than 100	n/a	n/a	n/a	n/a	n/a	n/a	n/a	#DIV/0!
100	30.3%	40.9%	31.7%	0.0%	25.5%	35.6%	22.2%	26.6%
200	33.8%	31.7%	33.0%	n/a	27.5%	27.9%	26.0%	30.0%
300	31.8%	30.3%	28.2%	26.8%	24.5%	37.1%	24.5%	29.0%
400	24.9%	21.4%	20.2%	31.6%	15.6%	13.7%	20.8%	21.2%
500 and greater	n/a	n/a	30.0%	n/a	21.8%	n/a	15.1%	22.3%

Titan Shops Rent-Thru by Course Level (max)								
Range	Spring 2010	Summer 2010	Fall 2010	Intersession 2011	Spring 2011	Summer 2011	Fall 2011	Average
less than 100	n/a	n/a	n/a	n/a	n/a	n/a	n/a	
100	48.1%	106.3%	47.1%	0.0%	43.1%	69.2%	45.7%	
200	51.3%	55.6%	56.6%	n/a	46.9%	65.6%	41.3%	
300	58.2%	75.0%	42.3%	41.7%	39.2%	70.0%	46.6%	
400	46.4%	21.4%	42.9%	31.6%	25.2%	36.7%	38.9%	
500 and greater	n/a	n/a	30.0%	n/a	21.8%	n/a	15.1%	

TOTAL Rent-Thru by Course Level								
Range	Spring 2010	Summer 2010	Fall 2010	Intersession 2011	Spring 2011	Summer 2011	Fall 2011	Average
less than 100	0.3%	0.7%	4.2%	n/a	50.1%	10.3%	12.2%	13.0%
100	16.7%	31.3%	14.4%	0.0%	14.0%	26.8%	13.6%	16.7%
200	20.3%	22.6%	17.4%	n/a	17.4%	20.1%	17.2%	19.2%
300	17.4%	25.0%	16.4%	14.2%	15.8%	24.9%	15.1%	18.4%
400	19.8%	18.3%	15.9%	31.6%	16.2%	23.5%	17.1%	20.3%
500 and greater	7.3%	n/a	7.1%	n/a	10.2%	7.9%	11.7%	8.8%

TOTAL Rent-Thru by Course Level (max)								
Range	Spring 2010	Summer 2010	Fall 2010	Intersession 2011	Spring 2011	Summer 2011	Fall 2011	Average
less than 100	0.3%	0.7%	9.3%	n/a	112.5%	15.7%	20.8%	
100	48.1%	106.3%	47.1%	0.0%	44.1%	69.2%	45.9%	
200	57.1%	55.6%	56.6%	n/a	63.2%	65.6%	47.6%	
300	58.2%	75.0%	57.9%	41.7%	43.3%	70.0%	47.6%	
400	46.4%	42.9%	42.9%	31.6%	52.9%	50.0%	43.8%	
500 and greater	10.9%	n/a	30.0%	n/a	30.0%	68.0%	42.9%	

Appendix G

Rent-Thru Results by Age of Edition (% of actual enrollment)

FIPSE Rent-Thru by Age								
Age	Spring 2010	Summer 2010	Fall 2010	Intersession 2011	Spring 2011	Summer 2011	Fall 2011	Average
A-Grade	14.0%	10.2%	16.0%	n/a	15.9%	20.2%	15.5%	15.3%
B-Grade	11.1%	15.9%	11.0%	20.7%	13.1%	21.5%	13.3%	15.2%
C-Grade	7.9%	20.0%	6.6%	n/a	11.2%	16.2%	12.0%	12.3%

FIPSE Rent-Thru by Age (max)							
Age	Spring 2010	Summer 2010	Fall 2010	Intersession 2011	Spring 2011	Summer 2011	Fall 2011
A-Grade	57.1%	38.2%	57.9%	n/a	63.2%	53.3%	47.6%
B-Grade	29.8%	47.6%	39.3%	20.7%	52.9%	68.0%	47.6%
C-Grade	22.1%	60.9%	36.5%	n/a	112.5%	44.8%	45.9%

Titan Shops Rent-Thru by Age								
Age	Spring 2010	Summer 2010	Fall 2010	Intersession 2011	Spring 2011	Summer 2011	Fall 2011	Average
A-Grade	29.3%	35.1%	28.8%	17.1%	24.2%	34.6%	24.1%	27.6%
B-Grade	n/a	n/a	n/a	n/a	n/a	n/a	n/a	#DIV/0!
C-Grade	n/a	n/a	n/a	n/a	n/a	n/a	n/a	#DIV/0!

Titan Shops Rent-Thru by Age (max)							
Age	Spring 2010	Summer 2010	Fall 2010	Intersession 2011	Spring 2011	Summer 2011	Fall 2011
A-Grade	58.2%	106.3%	56.6%	41.7%	46.9%	70.0%	46.6%
B-Grade	n/a	n/a	n/a	n/a	n/a	n/a	n/a
C-Grade	n/a	n/a	n/a	n/a	n/a	n/a	n/a

TOTAL Rent-Thru by Age								
Age	Spring 2010	Summer 2010	Fall 2010	Intersession 2011	Spring 2011	Summer 2011	Fall 2011	Average
A-Grade	22.7%	27.7%	21.5%	23.1%	18.8%	26.2%	17.8%	22.5%
B-Grade	11.1%	15.9%	11.0%	5.2%	13.1%	21.5%	38.8%	16.7%
C-Grade	7.9%	20.0%	6.6%	0.0%	11.2%	16.2%	37.5%	14.2%

TOTAL Rent-Thru by Age (max)							
Age	Spring 2010	Summer 2010	Fall 2010	Intersession 2011	Spring 2011	Summer 2011	Fall 2011
A-Grade	58.2%	106.3%	57.9%	41.7%	47.7%	70.0%	47.6%
B-Grade	29.8%	47.6%	39.3%	20.7%	52.9%	68.0%	47.6%
C-Grade	22.1%	60.9%	36.5%	0.0%	112.5%	44.8%	45.9%

Appendix H

Rent-Thru Results by Enrollment Size (% of actual enrollment)

FIPSE Rent-Thru by Enrollment Size (%)								
Range	Spring 2010	Summer 2010	Fall 2010	Intersession 2011	Spring 2011	Summer 2011	Fall 2011	Average
less than 25	21.1%	14.8%	20.1%	0.0%	23.3%	21.5%	18.2%	17.0%
26-50	12.4%	16.5%	12.2%	10.3%	15.7%	20.7%	15.3%	14.7%
51-75	12.5%	16.4%	14.3%	0.0%	12.9%	19.7%	14.9%	13.0%
76-100	12.2%	38.2%	10.3%	n/a	12.0%	8.8%	11.8%	15.6%
101-150	13.4%	0.7%	13.9%	n/a	12.8%	21.3%	10.8%	12.2%
151-200	15.1%	n/a	7.8%	n/a	8.2%	18.5%	13.4%	12.6%
201-250	7.1%	0.8%	11.0%	n/a	8.3%	n/a	11.1%	7.7%
251-300	5.0%	n/a	5.8%	n/a	13.0%	2.5%	7.1%	6.7%
Greater than 300	2.4%	3.3%	4.4%	n/a	4.7%	0.7%	5.4%	3.5%

FIPSE Rent-Thru by Enrollment Size (max)								
Range	Spring 2010	Summer 2010	Fall 2010	Intersession 2011	Spring 2011	Summer 2011	Fall 2011	
less than 25	57.1%	47.6%	56.0%	0.0%	112.5%	68.0%	42.9%	
26-50	35.6%	60.9%	57.9%	20.7%	51.5%	57.6%	46.9%	
51-75	24.6%	19.7%	41.4%	0.0%	43.3%	38.7%	45.9%	
76-100	18.6%	38.2%	32.6%	n/a	26.1%	23.0%	34.1%	
101-150	29.8%	0.7%	34.7%	n/a	42.1%	23.5%	29.5%	
151-200	16.4%	n/a	41.3%	n/a	24.5%	32.1%	25.7%	
201-250	12.5%	0.8%	21.6%	n/a	15.0%	n/a	28.9%	
251-300	8.7%	n/a	15.6%	n/a	34.8%	2.5%	18.0%	
Greater than 300	8.3%	3.3%	36.5%	n/a	27.0%	0.7%	25.1%	

Titan Shops Rent-Thru by Enrollment Size (%)								
Range	Spring 2010	Summer 2010	Fall 2010	Intersession 2011	Spring 2011	Summer 2011	Fall 2011	Average
less than 25	28.6%	37.9%	n/a	29.5%	n/a	26.3%	0.0%	24.5%
26-50	28.9%	31.1%	40.9%	20.7%	27.7%	38.7%	25.1%	30.4%
51-75	36.5%	24.0%	25.0%	0.0%	24.6%	37.1%	26.2%	24.8%
76-100	45.1%	45.8%	34.5%	n/a	20.1%	14.1%	29.8%	31.6%
101-150	31.9%	30.4%	25.4%	n/a	22.4%	43.4%	22.1%	29.3%
151-200	32.0%	44.0%	33.1%	n/a	28.2%	35.6%	23.4%	32.7%
201-250	26.3%	n/a	23.4%	n/a	20.9%	n/a	24.5%	23.8%
251-300	30.7%	n/a	21.8%	n/a	26.9%	n/a	23.2%	25.7%
Greater than 300	28.9%	n/a	29.5%	n/a	23.9%	n/a	22.8%	26.3%

Titan Shops Rent-Thru by Enrollment Size (max)								
Range	Spring 2010	Summer 2010	Fall 2010	Intersession 2011	Spring 2011	Summer 2011	Fall 2011	
less than 25	28.6%	54.2%	n/a	41.7%	n/a	70.0%	0.0%	
26-50	28.9%	75.0%	56.3%	20.7%	34.1%	69.2%	34.7%	
51-75	36.5%	37.3%	42.9%	0.0%	31.9%	52.7%	26.2%	
76-100	58.2%	106.3%	44.3%	n/a	34.6%	19.8%	39.6%	
101-150	46.4%	30.4%	47.4%	n/a	38.0%	57.6%	46.6%	
151-200	48.1%	45.0%	47.1%	n/a	43.1%	46.5%	41.3%	
201-250	36.0%	n/a	26.7%	n/a	25.2%	n/a	36.6%	
251-300	42.5%	n/a	42.4%	n/a	39.2%	n/a	40.1%	
Greater than 300	51.3%	n/a	56.6%	n/a	46.9%	n/a	41.3%	

TOTAL Rent-Thru by Enrollment Size (%)								
Range	Spring 2010	Summer 2010	Fall 2010	Intersession 2011	Spring 2011	Summer 2011	Fall 2011	Average
less than 25	22.3%	20.9%	20.1%	19.7%	23.3%	22.5%	17.9%	21.0%
26-50	13.0%	25.4%	13.4%	13.8%	16.0%	24.1%	15.5%	17.3%
51-75	13.6%	22.3%	15.0%	0.0%	13.4%	27.4%	15.0%	15.2%
76-100	19.8%	44.6%	14.7%	n/a	13.2%	10.1%	13.6%	19.3%
101-150	16.8%	15.6%	15.8%	n/a	14.8%	34.6%	13.0%	18.4%
151-200	26.4%	44.0%	15.2%	n/a	15.2%	27.1%	16.3%	24.0%
201-250	16.7%	0.8%	17.2%	n/a	10.7%	n/a	13.5%	11.8%
251-300	10.7%	n/a	11.1%	n/a	18.8%	2.5%	11.4%	10.9%
Greater than 300	19.5%	3.3%	15.4%	n/a	13.1%	0.7%	13.1%	10.9%

TOTAL Rent-Thru by Enrollment Size (max)							
Range	Spring 2010	Summer 2010	Fall 2010	Intersession 2011	Spring 2011	Summer 2011	Fall 2011
less than 25	57.1%	54.2%	56.0%	41.7%	112.5%	70.0%	47.6%
26-50	35.6%	75.0%	57.9%	20.7%	51.5%	69.2%	46.9%
51-75	36.5%	37.3%	42.9%	0.0%	43.3%	52.7%	45.9%
76-100	58.2%	106.3%	44.3%	n/a	34.6%	23.0%	39.6%
101-150	46.4%	30.4%	47.4%	n/a	42.1%	57.6%	46.6%
151-200	48.1%	45.0%	47.1%	n/a	43.1%	46.5%	41.3%
201-250	36.0%	0.8%	26.7%	n/a	25.2%	n/a	33.9%
251-300	42.5%	n/a	42.4%	n/a	39.2%	2.5%	40.1%
Greater than 300	51.3%	3.3%	56.6%	n/a	46.9%	0.7%	41.3%

Appendix I

Rent-Thru Results by Retail Price (% of actual enrollment)

FIPSE Rent-Thru by Retail Price (%)								
Range	Spring 2010	Summer 2010	Fall 2010	Intersession 2011	Spring 2011	Summer 2011	Fall 2011	Average
less than \$25.00	13.4%	25.0%	9.4%	0.0%	10.2%	11.1%	12.0%	11.6%
\$25.01-50	9.8%	16.2%	9.7%	n/a	12.8%	23.3%	12.9%	14.1%
\$50.01-75	11.4%	25.5%	9.6%	n/a	12.7%	21.4%	13.1%	15.6%
\$75.01-100	11.2%	9.7%	15.3%	0.0%	15.3%	16.4%	13.7%	11.7%
\$100.01-125	14.6%	14.4%	10.3%	20.7%	10.8%	20.8%	12.9%	14.9%
\$125.01-150	6.2%	19.1%	12.8%	n/a	14.7%	15.3%	13.0%	13.5%
\$150.01-175	13.8%	12.5%	15.7%	0.0%	16.8%	22.8%	15.9%	13.9%
\$175.01-200	3.1%	n/a	7.5%	n/a	13.5%	15.8%	17.9%	11.6%
Greater than \$200	n/a	n/a	9.3%	n/a	19.5%	24.8%	16.8%	17.6%

FIPSE Rent-Thru by Retail Price (max)								
Range	Spring 2010	Summer 2010	Fall 2010	Intersession 2011	Spring 2011	Summer 2011	Fall 2011	
less than \$25.00	23.5%	42.9%	25.9%	0.0%	18.9%	14.3%	40.5%	
\$25.01-50	19.2%	53.3%	29.4%	n/a	112.5%	57.6%	42.9%	
\$50.01-75	34.6%	60.9%	36.5%	n/a	35.5%	53.3%	43.6%	
\$75.01-100	35.6%	42.9%	57.9%	0.0%	44.4%	54.5%	42.0%	
\$100.01-125	28.9%	19.7%	30.3%	20.7%	39.0%	40.9%	47.6%	
\$125.01-150	21.8%	38.2%	41.4%	n/a	52.9%	33.3%	45.9%	
\$150.01-175	57.1%	47.6%	38.3%	0.0%	51.5%	68.0%	46.9%	
\$175.01-200	3.1%	n/a	26.9%	n/a	47.7%	25.0%	43.8%	
Greater than \$200	n/a	n/a	26.6%	n/a	28.6%	53.3%	40.9%	

Titan Shops Rent-Thru by Retail Price (%)								
Range	Spring 2010	Summer 2010	Fall 2010	Intersession 2011	Spring 2011	Summer 2011	Fall 2011	Average
less than \$25.00	n/a	n/a	n/a	n/a	n/a	n/a	n/a	#DIV/0!
\$25.01-50	20.5%	25.0%	23.3%	0.0%	20.8%	34.6%	20.2%	20.6%
\$50.01-75	18.8%	54.2%	26.7%	n/a	10.9%	33.9%	20.7%	27.5%
\$75.01-100	33.3%	30.6%	30.6%	n/a	25.4%	33.5%	24.4%	29.6%
\$100.01-125	29.5%	35.7%	30.6%	25.5%	22.3%	29.1%	20.3%	27.6%
\$125.01-150	34.8%	33.7%	37.4%	41.7%	28.5%	44.8%	24.5%	35.1%
\$150.01-175	37.0%	31.3%	12.0%	20.7%	27.1%	28.8%	23.3%	25.7%
\$175.01-200	30.9%	36.4%	27.5%	n/a	24.4%	37.0%	30.8%	31.2%
Greater than \$200	n/a	n/a	n/a	n/a	n/a	n/a	37.6%	37.6%

Titan Shops Rent-Thru by Retail Price (max)								
Range	Spring 2010	Summer 2010	Fall 2010	Intersession 2011	Spring 2011	Summer 2011	Fall 2011	
less than \$25.00	n/a	n/a	n/a	n/a	n/a	n/a	n/a	
\$25.01-50	27.5%	30.8%	34.6%	0.0%	28.6%	52.7%	28.3%	
\$50.01-75	18.8%	54.2%	26.7%	n/a	21.9%	33.9%	23.8%	
\$75.01-100	52.0%	62.9%	46.9%	n/a	36.4%	57.6%	39.6%	
\$100.01-125	58.2%	106.3%	56.3%	31.8%	43.1%	70.0%	46.6%	
\$125.01-150	51.3%	55.6%	56.6%	41.7%	40.1%	69.2%	40.1%	
\$150.01-175	46.4%	43.0%	22.2%	20.7%	46.9%	52.0%	37.1%	
\$175.01-200	38.7%	53.8%	35.3%	n/a	25.2%	46.5%	41.3%	
Greater than \$200	n/a	n/a	n/a	n/a	n/a	n/a	41.3%	

TOTAL Rent-Thru by Retail Price (%)								
Range	Spring 2010	Summer 2010	Fall 2010	Intersession 2011	Spring 2011	Summer 2011	Fall 2011	Average
less than \$25.00	13.4%	25.0%	9.4%	0.0%	10.2%	11.1%	12.0%	11.6%
\$25.01-50	11.8%	20.1%	11.4%	0.0%	13.4%	24.8%	13.2%	13.5%
\$50.01-75	11.8%	32.6%	10.1%	n/a	12.7%	22.2%	13.4%	17.1%
\$75.01-100	17.9%	19.0%	18.7%	0.0%	17.4%	18.9%	15.2%	15.3%
\$100.01-125	20.2%	29.8%	16.3%	24.3%	14.1%	24.4%	14.4%	20.5%
\$125.01-150	18.3%	29.5%	21.0%	41.7%	17.8%	27.6%	15.5%	24.5%
\$150.01-175	20.1%	20.6%	15.1%	10.3%	18.2%	24.5%	16.7%	17.9%
\$175.01-200	24.0%	36.4%	13.5%	n/a	17.9%	22.8%	19.8%	22.4%
Greater than \$200	n/a	n/a	9.3%	n/a	19.5%	24.8%	19.3%	18.2%

TOTAL Rent-Thru by Retail Price (max)								
Range	Spring 2010	Summer 2010	Fall 2010	Intersession 2011	Spring 2011	Summer 2011	Fall 2011	
less than \$25.00	23.5%	42.9%	25.9%	0.0%	18.9%	14.3%	40.5%	
\$25.01-50	27.5%	53.3%	34.6%	0.0%	112.5%	57.6%	42.9%	
\$50.01-75	34.6%	60.9%	36.5%	n/a	35.5%	53.3%	43.6%	
\$75.01-100	52.0%	62.9%	57.9%	0.0%	63.2%	57.6%	47.6%	
\$100.01-125	52.8%	106.3%	56.3%	31.8%	43.1%	70.0%	47.6%	
\$125.01-150	51.3%	55.6%	56.6%	41.7%	52.9%	69.2%	45.9%	
\$150.01-175	57.1%	47.6%	38.3%	20.7%	51.5%	68.0%	46.9%	
\$175.01-200	38.7%	53.8%	35.3%	n/a	47.7%	46.5%	43.8%	
Greater than \$200	n/a	n/a	26.6%	n/a	28.6%	53.3%	41.3%	

Appendix J

Secret Sale – “Pick Your Rental”

Titan Shops
www.titanbookstore.com
Fullerton 657.278.3418 Irvine 657.278.1536



Secret Sale
Friday, August 20th at 8:00AM

In-store at Titan Shops

Pick Your Rental

The first 100 customers at Titan Shops this Friday at 8:00AM can upgrade any one new or used textbook to a rental book.

Over 300 rental titles now available.
[Click here for a complete list](#)

Q: Why rent?

Rental books are up to 80% less expensive than new textbooks. They are easy on the wallet and simple to return at the end of the semester.

Pick Your Rental is made possible by a grant from the U.S. Department of Education.

Limited to stock on hand. One Pick Your Rental per customer. Students must agree to the terms and conditions outlined in the Textbook Rental Agreement. The selected Pick Your Rental book will rent for 40% of the new book retail price. Campus Wide ID and Titan Card are required and must be presented at checkout. Custom course packs are excluded. Cannot be combined with other offers, promotions or discounts. One day only.

- [Click here](#) to learn about Titan Shops' grant from the U.S. Department of Education.

Pick Your Rental

August 20, 2010

The first 100 customers in the store on August 20, 2010 can make any new or used textbook to a rental. Here is how it works....

1. Do your shopping first and get the textbooks you need for your classes.
2. Decide which book you want to make a rental and take it to the Book Information counter on the 2nd floor of the store.
3. We will calculate the rental price and get your rental paperwork ready. The rental price will be 40% of the new book retail price.
4. Take your books and the rental form to any cashier to check out!
5. Rental books are due back to the bookstore by December 23, 2010.

Details....

Limited to stock on hand. One Pick Your Rental per customer. Students must agree to the terms and conditions as outlined on the Textbook Rental Agreement. Campus Wide ID and Titan Card are required and must be presented at checkout. Custom course packs are excluded. Cannot be combined with other offers, promotions or discounts. One day only.

This special is made available with the Titan Shops rental grant from the U.S. Department of Education. To find out more details about this grant visit www.titanshops.com



Appendix K

Rent-Thru Results by Price Option (% of actual enrollment)

FIPSE Rent-Thru by Price Option (%)								
Price Option	Spring 2010	Summer 2010	Fall 2010	Intersession 2011	Spring 2011	Summer 2011	Fall 2011	Average
A	13.4%	n/a	15.1%	n/a	15.7%	27.1%	12.5%	16.8%
B	11.3%	21.3%	13.0%	0.0%	14.7%	24.5%	12.8%	13.9%
C	3.9%	0.0%	4.2%	n/a	2.8%	0.0%	3.2%	2.4%
D	20.4%	n/a	16.7%	n/a	16.3%	18.5%	14.1%	17.2%
E	13.0%	8.8%	16.2%	n/a	12.7%	22.0%	15.3%	14.7%
F	16.6%	26.4%	14.5%	0.0%	14.2%	20.8%	13.9%	15.2%
G	13.9%	0.0%	15.0%	n/a	15.7%	21.9%	15.1%	13.6%
H	3.7%	0.0%	14.4%	n/a	17.0%	24.0%	14.0%	12.2%
I	6.1%	12.5%	6.3%	20.7%	10.4%	13.9%	12.9%	11.8%
P	0.8%	0.8%	1.3%	0.0%	4.4%	13.0%	7.8%	4.0%

FIPSE Rent-Thru by Price Option (max)							
Price Option	Spring 2010	Summer 2010	Fall 2010	Intersession 2011	Spring 2011	Summer 2011	Fall 2011
A	16.7%	n/a	38.3%	n/a	51.5%	38.7%	15.8%
B	22.1%	60.9%	29.4%	0.0%	44.1%	43.8%	42.9%
C	3.9%	0.0%	4.2%	n/a	2.8%	0.0%	3.2%
D	57.1%	n/a	56.0%	n/a	44.4%	46.9%	40.0%
E	35.6%	19.2%	57.9%	n/a	28.6%	35.7%	46.9%
F	34.6%	53.3%	41.4%	0.0%	41.9%	68.0%	43.8%
G	29.8%	0.0%	46.7%	n/a	63.2%	57.6%	47.6%
H	6.5%	0.0%	41.3%	n/a	112.5%	45.7%	47.6%
I	24.6%	47.6%	36.6%	20.7%	52.9%	53.3%	40.5%
P	2.8%	0.8%	6.7%	0.0%	35.5%	50.0%	25.0%

CSF Rent-Thru by Price Option (%)								
Price Option	Spring 2010	Summer 2010	Fall 2010	Intersession 2011	Spring 2011	Summer 2011	Fall 2011	Average
A	n/a	n/a	n/a	n/a	n/a	n/a	n/a	#DIV/0!
B	n/a	n/a	n/a	n/a	n/a	n/a	n/a	#DIV/0!
C	n/a	n/a	n/a	n/a	n/a	n/a	n/a	#DIV/0!
D	n/a	n/a	n/a	n/a	n/a	n/a	n/a	#DIV/0!
E	n/a	n/a	n/a	n/a	n/a	n/a	n/a	#DIV/0!
F	33.2%	34.5%	31.4%	23.5%	26.2%	35.2%	n/a	30.7%
G	22.4%	27.6%	24.5%	22.3%	24.2%	27.2%	n/a	24.7%
H	n/a	n/a	n/a	n/a	n/a	n/a	n/a	#DIV/0!
I	n/a	n/a	n/a	n/a	n/a	n/a	24.1%	24.1%
P	n/a	n/a	n/a	n/a	n/a	n/a	n/a	#DIV/0!

CSF Rent-Thru by Price Option (max)							
Price Option	Spring 2010	Summer 2010	Fall 2010	Intersession 2011	Spring 2011	Summer 2011	Fall 2011
A	n/a	n/a	n/a	n/a	n/a	n/a	n/a
B	n/a	n/a	n/a	n/a	n/a	n/a	n/a
C	n/a	n/a	n/a	n/a	n/a	n/a	n/a
D	n/a	n/a	n/a	n/a	n/a	n/a	n/a
E	n/a	n/a	n/a	n/a	n/a	n/a	n/a
F	58.2%	106.3%	56.6%	41.7%	46.9%	69.2%	n/a
G	35.3%	56.3%	47.4%	31.6%	36.3%	70.0%	n/a
H	n/a	n/a	n/a	n/a	n/a	n/a	n/a
I	n/a	n/a	n/a	n/a	n/a	n/a	46.6%
P	n/a	n/a	n/a	n/a	n/a	n/a	n/a

TOTAL Rent-Thru by Price Option (%)								
Price Option	Spring 2010	Summer 2010	Fall 2010	Intersession 2011	Spring 2011	Summer 2011	Fall 2011	Average
A	13.4%	n/a	15.1%	n/a	15.7%	27.1%	12.5%	16.8%
B	11.3%	21.3%	13.0%	0.0%	14.7%	24.5%	12.8%	13.9%
C	3.9%	0.0%	4.2%	n/a	2.8%	0.0%	3.2%	2.4%
D	20.4%	n/a	16.7%	n/a	16.3%	18.5%	14.1%	17.2%
E	13.0%	8.8%	16.2%	n/a	12.7%	22.0%	15.3%	14.7%
F	27.8%	33.0%	24.0%	18.8%	19.3%	28.9%	13.9%	23.7%
G	17.2%	23.6%	18.2%	22.3%	17.1%	23.4%	15.1%	19.6%
H	3.7%	0.0%	14.4%	n/a	17.0%	24.0%	14.0%	12.2%
I	6.1%	12.5%	6.3%	20.7%	10.4%	13.9%	16.4%	12.3%
P	0.8%	0.8%	1.3%	0.0%	4.4%	13.0%	7.8%	4.0%

TOTAL Rent-Thru by Price Option (max)							
Price Option	Spring 2010	Summer 2010	Fall 2010	Intersession 2011	Spring 2011	Summer 2011	Fall 2011
A	16.7%	n/a	38.3%	n/a	51.5%	38.7%	15.8%
B	22.1%	60.9%	29.4%	0.0%	44.1%	43.8%	42.9%
C	3.9%	0.0%	4.2%	n/a	2.8%	0.0%	3.2%
D	57.1%	n/a	56.0%	n/a	44.4%	46.9%	40.0%
E	35.6%	19.2%	57.9%	n/a	28.6%	35.7%	46.9%
F	58.2%	106.3%	56.6%	41.7%	46.9%	69.2%	43.8%
G	35.3%	56.3%	47.4%	31.6%	63.2%	70.0%	47.6%
H	6.5%	0.0%	41.3%	n/a	112.5%	45.7%	47.6%
I	24.6%	47.6%	36.6%	20.7%	52.9%	53.3%	46.6%
P	2.8%	0.8%	6.7%	0.0%	35.5%	50.0%	25.0%

Appendix L

Rent-Thru Results by Rental Fee (% of actual enrollment)

FIPSE Rent-Thru by Rental Fee (%)								
Range	Spring 2010	Summer 2010	Fall 2010	Intersession 2011	Spring 2011	Summer 2011	Fall 2011	Average
25% or less	1.8%	n/a	1.9%	n/a	9.3%	6.0%	10.8%	6.0%
26 - 30%	n/a	n/a	13.7%	n/a	14.0%	11.4%	15.3%	13.6%
31 - 35%	18.3%	24.0%	15.4%	n/a	14.3%	20.8%	13.4%	17.7%
36 - 40%	10.8%	23.3%	6.7%	0.0%	11.0%	18.7%	12.9%	11.9%
41 - 45%	12.7%	6.9%	13.6%	20.7%	14.4%	21.1%	14.6%	14.9%
46 - 50%	3.6%	0.8%	11.8%	0.0%	16.2%	20.6%	13.0%	9.4%
51 - 55%	0.2%	n/a	14.9%	n/a	12.2%	21.7%	13.4%	12.5%
56 - 60%	12.0%	6.5%	17.3%	n/a	14.8%	21.0%	15.2%	14.5%
61 - 70%	15.6%	0.0%	13.8%	n/a	13.6%	19.9%	14.6%	12.9%

FIPSE Rent-Thru by Rental Fee (max)							
Range	Spring 2010	Summer 2010	Fall 2010	Intersession 2011	Spring 2011	Summer 2011	Fall 2011
25% or less	1.8%	n/a	5.0%	n/a	13.6%	6.0%	26.3%
26 - 30%	n/a	n/a	31.1%	n/a	42.1%	11.4%	24.7%
31 - 35%	34.6%	53.3%	41.4%	n/a	41.9%	50.0%	42.9%
36 - 40%	24.6%	60.9%	32.6%	0.0%	52.9%	68.0%	43.8%
41 - 45%	29.8%	17.6%	41.3%	20.7%	50.0%	57.6%	45.9%
46 - 50%	18.5%	2.2%	41.0%	0.0%	112.5%	45.7%	43.6%
51 - 55%	0.2%	n/a	36.6%	n/a	37.5%	53.3%	47.6%
56 - 60%	35.6%	19.2%	57.9%	n/a	63.2%	38.1%	47.6%
61 - 70%	57.1%	0.0%	56.0%	n/a	44.4%	46.9%	40.0%

Titan Shops Rent-Thru by Rental Fee (%)								
Range	Spring 2010	Summer 2010	Fall 2010	Intersession 2011	Spring 2011	Summer 2011	Fall 2011	Average
25% or less	n/a	n/a	n/a	n/a	n/a	n/a	n/a	#DIV/0!
26 - 30%	n/a	n/a	n/a	n/a	n/a	n/a	n/a	#DIV/0!
31 - 35%	31.9%	34.8%	31.9%	26.3%	26.2%	35.8%	26.1%	30.4%
36 - 40%	37.5%	32.5%	29.0%	20.8%	26.7%	32.7%	22.3%	28.8%
41 - 45%	22.4%	21.8%	23.0%	22.3%	21.8%	24.4%	22.2%	22.6%
46 - 50%	22.3%	56.3%	37.2%	n/a	16.6%	50.0%	10.9%	32.2%
51 - 55%	n/a	n/a	n/a	n/a	n/a	n/a	19.2%	19.2%
56 - 60%	n/a	n/a	n/a	n/a	n/a	n/a	n/a	#DIV/0!
61 - 70%	n/a	n/a	n/a	n/a	n/a	n/a	n/a	#DIV/0!

Titan Shops Rent-Thru by Rental Fee (max)							
Range	Spring 2010	Summer 2010	Fall 2010	Intersession 2011	Spring 2011	Summer 2011	Fall 2011
25% or less	n/a	n/a	n/a	n/a	n/a	n/a	n/a
26 - 30%	n/a	n/a	n/a	n/a	n/a	n/a	n/a
31 - 35%	58.2%	106.3%	56.6%	31.8%	46.9%	69.2%	46.6%
36 - 40%	52.0%	38.5%	41.4%	41.7%	38.8%	52.7%	38.9%
41 - 45%	35.3%	37.5%	47.4%	31.6%	36.3%	70.0%	36.7%
46 - 50%	22.3%	56.3%	44.3%	n/a	25.8%	50.0%	17.5%
51 - 55%	n/a	n/a	n/a	n/a	n/a	n/a	19.2%
56 - 60%	n/a	n/a	n/a	n/a	n/a	n/a	n/a
61 - 70%	n/a	n/a	n/a	n/a	n/a	n/a	n/a

TOTAL Rent-Thru by Rental Fee (%)								
Range	Spring 2010	Summer 2010	Fall 2010	Intersession 2011	Spring 2011	Summer 2011	Fall 2011	Average
25% or less	1.8%	n/a	1.9%	n/a	9.3%	6.0%	10.8%	6.0%
26 - 30%	n/a	n/a	13.7%	n/a	14.0%	11.4%	15.3%	13.6%
31 - 35%	26.7%	32.3%	24.8%	26.3%	19.5%	30.0%	17.4%	25.3%
36 - 40%	16.9%	26.1%	8.4%	8.3%	11.9%	20.6%	13.4%	15.1%
41 - 45%	16.4%	15.2%	16.4%	21.8%	16.2%	21.9%	15.7%	17.7%
46 - 50%	4.6%	11.9%	13.4%	0.0%	16.2%	22.3%	12.9%	11.6%
51 - 55%	0.2%	n/a	14.9%	n/a	12.2%	21.7%	13.6%	12.5%
56 - 60%	12.0%	6.5%	17.3%	n/a	14.8%	21.0%	15.2%	14.5%
61 - 70%	15.6%	0.0%	13.8%	n/a	13.6%	19.9%	14.6%	12.9%

TOTAL Rent-Thru by Rental Fee (max)							
Range	Spring 2010	Summer 2010	Fall 2010	Intersession 2011	Spring 2011	Summer 2011	Fall 2011
25% or less	1.8%	n/a	5.0%	n/a	13.6%	6.0%	26.3%
26 - 30%	n/a	n/a	31.1%	n/a	42.1%	11.4%	24.7%
31 - 35%	58.2%	106.3%	56.6%	31.8%	47.7%	69.2%	46.6%
36 - 40%	52.0%	60.9%	41.4%	41.7%	52.9%	68.0%	43.8%
41 - 45%	35.3%	37.5%	47.4%	31.6%	50.0%	70.0%	45.9%
46 - 50%	22.3%	56.3%	44.3%	0.0%	112.5%	50.0%	43.6%
51 - 55%	0.2%	n/a	36.6%	n/a	37.5%	53.3%	47.6%
56 - 60%	35.6%	19.2%	57.9%	n/a	63.2%	38.1%	47.6%
61 - 70%	57.1%	0.0%	56.0%	n/a	44.4%	46.9%	40.0%

Appendix M

CSUF Textbook Requisition Submission History Percentages

Percentages of Textbook Requisitions Submitted by the Campus Deadline						
Department	Abbreviation	Spring 2010	Fall 2010	Spring 2011	Fall 2011	
Accounting	ACCT	99.0%	95.0%	99.0%	96.0%	
Afro Ethnic Studies	AFRO	100.0%	100.0%	95.0%	100.0%	
American Studies	AMST	2.0%	2.0%	1.0%	35.0%	
Anthropology	ANTH	100.0%	67.0%	100.0%	100.0%	
Art	ART	46.0%	27.0%	45.0%	74.0%	
Asian American Studies	ASAM	100.0%	100.0%	100.0%	100.0%	
Biology	BIOL	97.0%	91.0%	98.0%	100.0%	
Business Administration	BUAD	100.0%	100.0%	100.0%	98.0%	
Child & Adolescent Studies	CAS	100.0%	9.0%	99.0%	97.0%	
Chemistry	CHEM	100.0%	100.0%	92.0%	100.0%	
Chicana and Chicano Studies	CHIC	100.0%	50.0%	100.0%	100.0%	
Communications	COMM	78.0%	100.0%	100.0%	100.0%	
Counseling	COUN	100.0%	100.0%	100.0%	100.0%	
Comparative Literature	CPLT	0.0%	29.0%	0.0%	0.0%	
Comparative Religion	CPRL	11.0%	0.0%	0.0%	86.0%	
Computer Science	CPSC	91.0%	96.0%	95.0%	100.0%	
Criminal Justice	CRJU	13.0%	0.0%	0.0%	100.0%	
Dance	DANCE	100.0%	100.0%	83.0%	100.0%	
Economics	ECON	96.0%	99.0%	95.0%	100.0%	
Educational Leadership	EDAD	100.0%	93.0%	100.0%	100.0%	
Education Doctorial	EDD	n/a	n/a	77.0%	100.0%	
Elementary Education	EDEL	97.0%	98.0%	93.0%	97.0%	
Secondary Education	EDSC	100.0%	0.0%	90.0%	98.0%	
Engineering - Civil	EGCE	100.0%	100.0%	100.0%	100.0%	
Engineering - Computers	EGCP	100.0%	100.0%	100.0%	100.0%	
Engineering - Electrical	EGEE	100.0%	95.0%	100.0%	97.0%	
Engineering - Mechanical	EGME	96.0%	100.0%	100.0%	100.0%	
English	ENGL	2.0%	6.0%	0.0%	8.0%	
Finance	FIN	99.0%	100.0%	100.0%	100.0%	
Geography	GEOG	54.0%	74.0%	100.0%	100.0%	
Geological Sciences	GEOL	100.0%	96.0%	89.0%	100.0%	
Gerontology	GERO	100.0%	100.0%	100.0%	0.0%	
Human Communication	HCOM	93.0%	87.0%	94.0%	84.0%	
Health Science	HESC	100.0%	100.0%	96.0%	100.0%	
History	HIST	62.0%	11.0%	24.0%	17.0%	
Human Services	HUSR	100.0%	100.0%	100.0%	99.0%	
Information System Decision Science	ISDS	99.0%	100.0%	100.0%	100.0%	
Modern Languages & Literature		97.0%	98.0%	100.0%	99.0%	
Knesiology	KNES	100.0%	96.0%	98.0%	99.0%	
Liberal Studies	LBST	0.0%	11.0%	67.0%	100.0%	
Linguistics	LING	100.0%	55.0%	0.0%	67.0%	
Mathematics	MATH	100.0%	100.0%	97.0%	100.0%	
Management	MGMT	94.0%	100.0%	100.0%	100.0%	
Marketing	MKTG	97.0%	100.0%	100.0%	100.0%	
Masters of Social Work	MSW	0.0%	0.0%	0.0%	38.0%	
Music	MUS	1.0%	0.0%	0.0%	83.0%	
Nursing	NURS	79.0%	0.0%	61.0%	82.0%	
Philosophy	PHIL	0.0%	0.0%	0.0%	96.0%	
Physics	PHYS	100.0%	100.0%	97.0%	100.0%	
Political Science	POSC	23.0%	0.0%	0.0%	100.0%	
Psychology	PSYC	95.0%	98.0%	92.0%	97.0%	
Reading	READ	100.0%	100.0%	100.0%	100.0%	
Ratio, TV & Film	RTVF	100.0%	100.0%	100.0%	100.0%	
Sociology	SOCI	100.0%	100.0%	100.0%	99.0%	
Special Education	SPED	100.0%	100.0%	98.0%	94.0%	
Theater	THTR	62.0%	81.0%	47.0%	93.0%	
Women Studies	WMST	100.0%	24.0%	0.0%	44.0%	
Overall		78.0%	70.0%	79.0%	87.0%	

Appendix N

Email - FIPSE Textbook Rental Savings



The "Every Day is Black Friday" Sale
MacBook Deals + Printer for a Penny.
\$20 off iPad 2nd Gen.
[Details...](#)

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